



cutting-edge
tools for in-house
counsel doing business
in Latin America

Friday, September 20, 2013

JW Marriott Hotel
1109 Brickell Avenue
Miami, Florida

Capacity is limited.
CLE credit in FL is pending approval.

A one-day seminar brought to you by:

Morgan Lewis

SFGRC
SOUTH FLORIDA GROUP
OF REGIONAL COUNSEL

UNIVERSITY OF MIAMI
SCHOOL of LAW



program

8:00–8:30 am

registration and breakfast

8:30–8:45 am

welcome remarks

Mark E. Zelek | Managing Partner,
Morgan Lewis – Miami

8:45–9:45 am

Social Media in the Workplace: Best Practices and Red Flags in Latin America

In today's hyperconnected environment, companies and their employees use social media and digital communication tools to share personal and company information with friends, family, peers, clients, partners, and the world in general. While these tools offer great opportunities for companies to optimize business, there are a number of pitfalls and potential risks that in-house counsel must address to protect corporate assets and information, manage litigation risk, and prevent potential damage to a company's reputation. This panel will explore the toolkit available to in-house counsel, including social media and cloud service use policies, guidelines, training enforcement, and security/investigative measures.

Moderator:

Bill Carvalho | Vice President and Associate General Counsel Latin America, Yahoo!

Panelists:

Charlie Garcia | CEO and General Counsel, Garcia Trujillo Holdings, LLC

Sharon A. Lisitzky | Partner,
Morgan Lewis

Luis Sette | Partner, Azevedo Sette Advogados – Brazil

9:45–10:10 am

break

10:10–11:10 am

Data Privacy: New Trends in Latin America

Several Latin American countries have recently enacted data protection laws that are based on the EU Directive in order to protect individuals' personal information (such as the information of employees, customers, and business partners). This panel will discuss how this new trend affects U.S. companies doing business in Latin America and what their data privacy policies should cover in a global environment.

Moderator:

Jurg Zundel | Counsel – Latin America and the Caribbean, Caterpillar Inc.

Panelists:

Augusto Aragone | Vice President and Associate General Counsel, Ingram Micro Latin America

Miguel Denegri | Vice President and Privacy & Data Protection Regional Counsel, Latin America, MasterCard Worldwide

Gregory T. Parks | Partner,
Morgan Lewis





11:10 am–12:10 pm

The Global Business Case for Diversity and Inclusion: Why It Matters and How In-House Counsel Can Attain It

Diversity can be defined differently in each culture and country and from company to company. This panel will address the responsibilities that in-house counsel have when responding to legal and business requirements in Latin America. The panel will also discuss how to drive change within a company and with third-party vendors, including law firms. The benefits of a culture of diversity and inclusion and how such a culture promotes talent development, innovation, and business results will be studied from the perspective of a multinational corporation.

Moderator:

Jessica Carvalho Morris | Director of International Graduate Law Programs, University of Miami School of Law

Panelists:

Donna Johnson | Chief Diversity Officer, MasterCard Worldwide

Rodolfo Pittaluga, Jr. | Principal, National Diversity and Inclusion Leader, Deloitte Financial Advisory Services

Grace E. Speights | Partner, Morgan Lewis

12:15–12:25 pm

luncheon welcome remarks

Patricia D. White | Dean and Professor of Law, University of Miami School of Law

12:25–2:15 pm

luncheon program

Practical Recommendations for Developing Risk Management and Safety Programs

This discussion on Latin American security will be moderated by **Manuel Supervielle**, Colonel US Army (Retired) and Founding Partner for Veritas Assurance Partners, and feature **Steve Wager**, Latin America Security Director for Mondelēz International. Topics will include security challenges, warning signs, and protective measures that multinationals should consider and protect against when doing business in Latin America. A question and answer session will follow.

2:15–3:15 pm

Ethical Challenges in International Litigation

What are the ethical dilemmas, risks, and pitfalls associated with complex wrongful litigation that create a perception of insecurity and poor rule of law? What options do in-house counsel have when addressing unethical behavior by an opposing party's manipulation of the local judiciary system? This panel will focus on legal, ethical, and moral challenges of representing multinationals in local litigation.

Moderator:

Francisco Hernandez | Vice President and General Counsel, Growth Markets, Tyco International

Panelists:

Robert M. Brochin | Partner, Morgan Lewis

Luis A. Consuegra | Senior Counsel, Chevron Products Company

Samuel Libnic | Managing Director, General Counsel Latin America, Citigroup

José Sariego | Senior Vice President, Business and Legal Affairs, Telemundo

3:15–3:40 pm

break

3:40–4:40 pm

New Developments and Practical Solutions to Labor and Employment Issues in Latin America

The protective trend for labor and employment statutes and jurisprudence is increasing throughout the region. The current responsibilities for a company's employees and third-party employees make this a topic of critical importance for in-house counsel. This panel will explore new developments in labor and employment law in Latin America and will provide practical solutions to challenges faced by companies. The panel will discuss key current issues, including employment termination, reduction of workforce, and joint liability for third-party employees.

Moderator:

Violeta Longino | General Counsel, Grupo Amper América

Panelists:

Fernando Carnavan | Partner, Pipek, Penteado e Paes Manso Advogados Associados – Brazil

Juan Carlos de la Vega | Partner, Santamarina y Steta – Mexico

Antonio Vázquez | Vice President and Chief Counsel Latin America, Mondelēz International

Mark E. Zelek | Partner, Morgan Lewis

This seminar is at a location accessible to individuals with disabilities. If you need auxiliary aids or special accommodations, contact Annette Barket at 305.415.3367 or abarket@morganlewis.com.

4:40–5:40 pm

General Counsel Roundtable

Prominent general counsel in various industries will discuss legal, practical, and ethical issues they face in managing the legal function of Latin American companies. A question and answer session will follow.

Moderator:

José Sariego | Senior Vice President, Business and Legal Affairs, Telemundo

Panelists:

Luis Miguel Briola | General Counsel, Grupo Bimbo, S.A. de C.V.

Ruben Diaz, Jr. | General Counsel, Grupo Pellas

Arnaldo Pérez | Senior Vice President and General Counsel, Carnival Corporation & PLC

Ana Salas Siegel | Senior Vice President and General Counsel, Fox Latin American Channels

5:45–6:45 pm

cocktail reception

JW Marriott offers a Morgan Lewis corporate rate of \$189 per night for attendees. Hotel reservations must be made before August 29 by calling the hotel at 1.800.228.9290.



advisory committee



South Florida Group of Regional Counsel

Advisory Committee

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Morgan, Lewis & Bockius LLP

Mark E. Zelek

University of Miami School of Law

Jessica Carvalho Morris

registration

cutting-edge tools
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registration fees*

Early registration

SFGRC Members \$350

There is a 20% discount for three or more members from the same company.

Guests \$450

There is a 20% discount for three or more guests from the same company.

Registration after August 20

SFGRC Members \$400

There is a 20% discount for three or more members from the same company.

Guests \$500

There is a 20% discount for three or more guests from the same company.

*Registration is transferable if necessary. Registration fee is nonrefundable.

registration procedures

You may register for the seminar online or by mail. Should you have any questions, please contact Annette Barket at 305.415.3367 or abarket@morganlewis.com.

online

www.morganlewis.com/regionalcounsel

by mail

Send this completed form and your credit card information or a check payable in U.S. dollars to Morgan, Lewis & Bockius LLP to:

Morgan Lewis
Attn: Annette Barket
200 S. Biscayne Boulevard
Suite 5300
Miami, FL 33131

registration information

Name: _____ Title: _____

Company: _____

Address: _____

City: _____

State: _____ Zip code: _____

Phone: _____

Email: _____

Form of payment: Cash or Check Credit card

Credit card: MasterCard Visa American Express Discover

Name on credit card: _____ Expiration date: _____

Credit card #: _____ Card security code: _____

Authorized signature: _____

Billing address: _____

Billing phone number (required for credit card payment): _____