

Morgan Lewis

REGIONAL COUNSEL'S ROLE IN MANAGING CHANGE AND INNOVATION



NOVEMBER 20, 2015

University of Miami Student Activity Center
1330 Miller Drive • Miami, Florida

A one-day seminar brought to you by:

Morgan Lewis

SFGRC
SOUTH FLORIDA GROUP
OF REGIONAL COUNSEL

**UNIVERSITY
OF MIAMI**
SCHOOL of LAW



PROGRAM

8:00–8:30 am

Registration and Breakfast

8:30–8:45 am

Welcome Remarks

Robert M. Brochin, Managing Partner,
Morgan Lewis – Miami

8:45–9:45 am

Managing Technology in the Workplace and the Impact of Social Media on Employment Matters

Panelists will discuss the impact of technology on managing employees in the digital workplace. Learn about the use of social media in hiring, background checks, employee discipline, and terminations.

Moderator

Violeta Longino, Deputy General Counsel,
Accor North America, Central America,
and the Caribbean

Panelists

Andrea De Lima, Legal Counsel, Embraer
Aircraft Holding Inc.

Niza Motola, Vice President and Assistant
General Counsel, Litigation and Compliance,
Univision Communications Inc.

Helen Warner, General Counsel for LATAM,
North America, and Cargo, LanChile

Mark E. Zelek, Partner, Morgan Lewis

9:45–10:45 am

Career Development: The War for In-House Legal Talent

Panelists will discuss the role of in-house legal departments in the recruitment,

training, development, mentoring, and sponsoring of in-house counsel in the age of the Millennials.

Moderator

Rodolfo “Rudy” Pittaluga, Jr., Principal
(Retired), Deloitte Advisory/Deloitte
Financial Advisory Services LLP

Panelists

Ana-Paola “AP” Capaldo, Assistant
General Counsel, Global Ethics &
Compliance, Laureate Education Inc.

V. Chapa Garza, General Counsel,
Latin America, Honeywell International Inc.

Jose Martinez, Managing Director, General
Counsel of South America (ex-Brazil),
Citibank Latin America

Jennifer J. Perez, Senior Counsel,
Bupa Global Latin America, Bupa Global
Market Unit

10:45–11:00 am

Break

11:00 am–12:00 pm

Political Risk and Human Rights: Navigating Today’s Geopolitics

Political risk and human rights impact assessments are indispensable to business. Uncertainty surrounding government regulation, fiscal stability, corruption, the rule of law, currency inconvertibility, and unexpected imposition of economic sanctions or export/import license requirements have been longstanding factors contributing to complex and volatile economic markets, particularly in emerging markets or conflict zones.

The lack of government capacity or willingness to regulate and enforce human rights in countries where income inequality and socioeconomic unrest are present have also heightened the corporate responsibility to assess and manage human rights issues and the potential of sanctions imposed to counteract human rights abuses. Panelists will examine the unique role of in-house counsel in managing such risks.

Moderator

Silvia Garrigo, Retired Executive Chevron Corporation, Senior Fellow, Corporate Responsibility and Human Rights, Florida International University

Panelists

Juan Carlos Camargo, General Counsel, Procter & Gamble, Latin America

Jessica Carvalho Morris, Executive Director, Conectas

Louis Rothberg, Of Counsel, Morgan Lewis

Michael Samway, Adjunct Professor, Georgetown University, Master of Science in Foreign Service Program

12:00 pm–1:30 pm

Networking lunch

1:30–2:30 pm

Intellectual Property Creation, Exploitation, and Protection in the Digital Age

Panelists will address the role of and challenges faced by in-house intellectual property (IP) lawyers as they help create, exploit, and protect company IP in the fast moving digital age, including a discussion of best practices.

Moderator

Jose Sariago, Adjunct Professor of Media Law, University of Miami School of Law

Panelists

Louis W. Beardell, Jr., Partner, Morgan Lewis

Michael Capiro, Director, Business and Legal Affairs, HBO Latin America Group

José E. González, Chief Business Development Officer, Trapezoid Digital Security Services

2:30–3:30 pm

Cybersecurity: Is Your Company Prepared for an Attack?

Panelists will discuss the role of in-house counsel in preparing for and managing a company through cybersecurity-related attacks and/or leaks and will address issues related to Latin America.

Moderator

Manuel Supervielle, Executive Director, Strategic Government Services, Veritas Assurance Partners

Panelists

Greg Metzler, Head, Global Security Operations/Cyber Threat Fusion Center, Wells Fargo Co.

John Morrissey, Senior Director of Professional Services, Guidance Software Inc.

Andres Rengifo, Director of Digital Crime Unit and Intellectual Property Matters, Microsoft Latin America

Ezra D. Church, Associate, Morgan Lewis

3:30–3:45 pm

Break

3:45–4:45 pm

Disruptive Technologies: Disrupt Yourself, Or Somebody Else Will!

Panelists will discuss the role of in-house counsel in guiding clients through the impact that disruptive technologies will have on our industries.

Moderator

Jurg Zundel, Assistant General Counsel, Caterpillar Inc.

Panelists

Christopher J. Banks, Partner, Morgan Lewis

Bill Carvalho, Vice President & Regional General Counsel, Latin America and Brazil, Yahoo!

Maria Aguado Magallon, Foreign Legal Specialist, Caterpillar Inc.

4:45–5:45 pm

General Counsel Roundtable: Practical Considerations for Managing Change and Innovation

Prominent general counsel in various industries will discuss legal, practical, and ethical issues that they face when managing change and innovation in Latin America.

Moderator

Jose Sariego, Adjunct Professor of Media Law, University of Miami School of Law

Panelists

Adriana Albanez, Associate VP, Legal Global Operations Latin America Region, Sanofi

Lin Cherry, Senior Vice President & General Counsel, HBO Latin America Group

Robert Powell, General Counsel, Georgian American Alloys Inc.

Manuel Supervielle, Executive Director, Strategic Government Services, Veritas Assurance Partners

5:45–6:45 pm

Cocktail reception

INFORMATION

This seminar is at a location accessible to individuals with disabilities. If you need auxiliary aids or special accommodations, contact Annette Barket at +1.305.415.3367 or abarket@morganlewis.com.

ADVISORY COMMITTEE

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Jurg Zundel Caterpillar Inc.

REGISTRATION

Regional Counsel's Role in Managing Change and Innovation

Registration Fees*

Early Registration (before October 20, 2015)

SFGRC Members \$350

There is a 20% discount for three or more members from the same company.

Guests \$450

There is a 20% discount for three or more guests from the same company.

Registration after October 20, 2015

SFGRC Members \$400

There is a 20% discount for three or more members from the same company.

Guests \$500

There is a 20% discount for three or more guests from the same company.

Registration is transferable if necessary, but it is nonrefundable.

Registration Procedures

You may register for this seminar online or by mail. Should you have any questions, please contact Annette Barket at +1.305.415.3367 or abarket@morganlewis.com.

Online

www.morganlewis.com/regionalcounsel

By Mail

Send this completed form and your credit card information or a check payable in US dollars to Morgan, Lewis & Bockius LLP to:

Morgan Lewis
Attn: Annette Barket
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Miami, FL 33131

Registration Information

Name: _____ Title: _____

Company: _____

Address: _____

City: _____

State: _____ Zip code: _____

Phone: _____

Email: _____

Form of payment: Cash or Check Credit card

Credit card: MasterCard Visa American Express Discover

Name on credit card: _____ Expiration date: _____

Credit card #: _____ Card security code: _____

Authorized signature: _____

Billing address: _____

Billing phone number (required for credit card payment): _____