

guidance



Complex and evolving privacy issues are presenting increasing challenges for domestic and international companies at virtually every level of operations from human resources to competitive intelligence to data collected from customers and others.

Morgan Lewis lawyers have handled a broad range of engagements, including more than 100 data breach events. We help clients develop comprehensive information security plans, partner with their IT teams to implement those plans, and educate their employees on privacy issues. We also work with clients to contain exposure, implement remedial measures, and determine whether notice is necessary under applicable law. We are familiar with both the legal requirements and the “best practices” that have emerged in this area.

morgan lewis fast facts

Nearly 1,300 lawyers in 23 offices within the United States, Europe, and Asia

More than 35 privacy-focused professionals

More than 100 matters involving data breach notification issues

Privacy team regularly supports Morgan Lewis's preeminent global outsourcing practice

We advise clients about privacy matters before they become expensive lawsuits or regulatory action, and our “news flashes” alert clients to legal developments.

Guidance for our clients who need to collect and maintain information to provide superior customer service in today's environment.

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services

CAN-SPAM Act compliance
Children's privacy / COPPA compliance
Consumer credit issues (FCRA)
Corporate investigations conduct
Credit card compliance (PCI and DSS)
Data breach investigation and remediation
Data privacy class-action defense
Data security encryption requirements
Disposal of personal information
Document retention and security
Employee privacy
EU data privacy and data transfers to and from the EU
FACTA "red flag" and identity theft policies
Gramm-Leach-Bliley and financial institution data issues
HIPAA and health privacy
Identity theft prevention and assistance
Internet privacy policies
Invasion of privacy litigation and avoidance training
IP rights and patents for privacy technologies
IT and Outsourcing contract review
Privacy Act and government use of social security numbers
Privacy audits
Retail and consumer data privacy
Stored Communications Act
Telemarketing and Do Not Call lists
Telephone record protections
Video Privacy Protection Act
Wire-tapping liability

How a company manages information can be critical to its long-term success. We help our clients manage data from policy to performance.

We offer a complete range of privacy-related services, including international privacy rules and requirements. We provide solutions for retail, health care, eCommerce, and workplace information management and privacy issues.

We provide practical solutions. We work with clients to assess their business needs, then we find ways to accomplish those needs ethically, within the bounds of the law, and without risk to reputation or risk of liability.

We work with clients to be fully in compliance no matter what the jurisdiction dictates. We consider not only the information a business collects, and how this information is used, but the security of that information.

We help clients prepare contingency plans before there is a crisis. At least 43 states and several foreign countries have "data breach notification" laws requiring suspected unauthorized disclosure of personally identifiable information be disclosed.

Our eData group has a national reputation as thought leaders in electronic discovery, and its members have a variety of technical backgrounds and knowledge that enable them to interact with information systems personnel and vendors at a technical level.

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