



educate girls

Empowering Girls to (re)enter Schools!

The Scale of Problem In India

200 mn

**Illiterate
Women**

64%

**Female
Literacy**

4.1 mn

**Out-of-school
girls**

67%

**Child
Brides***

76%

**Women and Girls Out of All
People Trafficked in India**



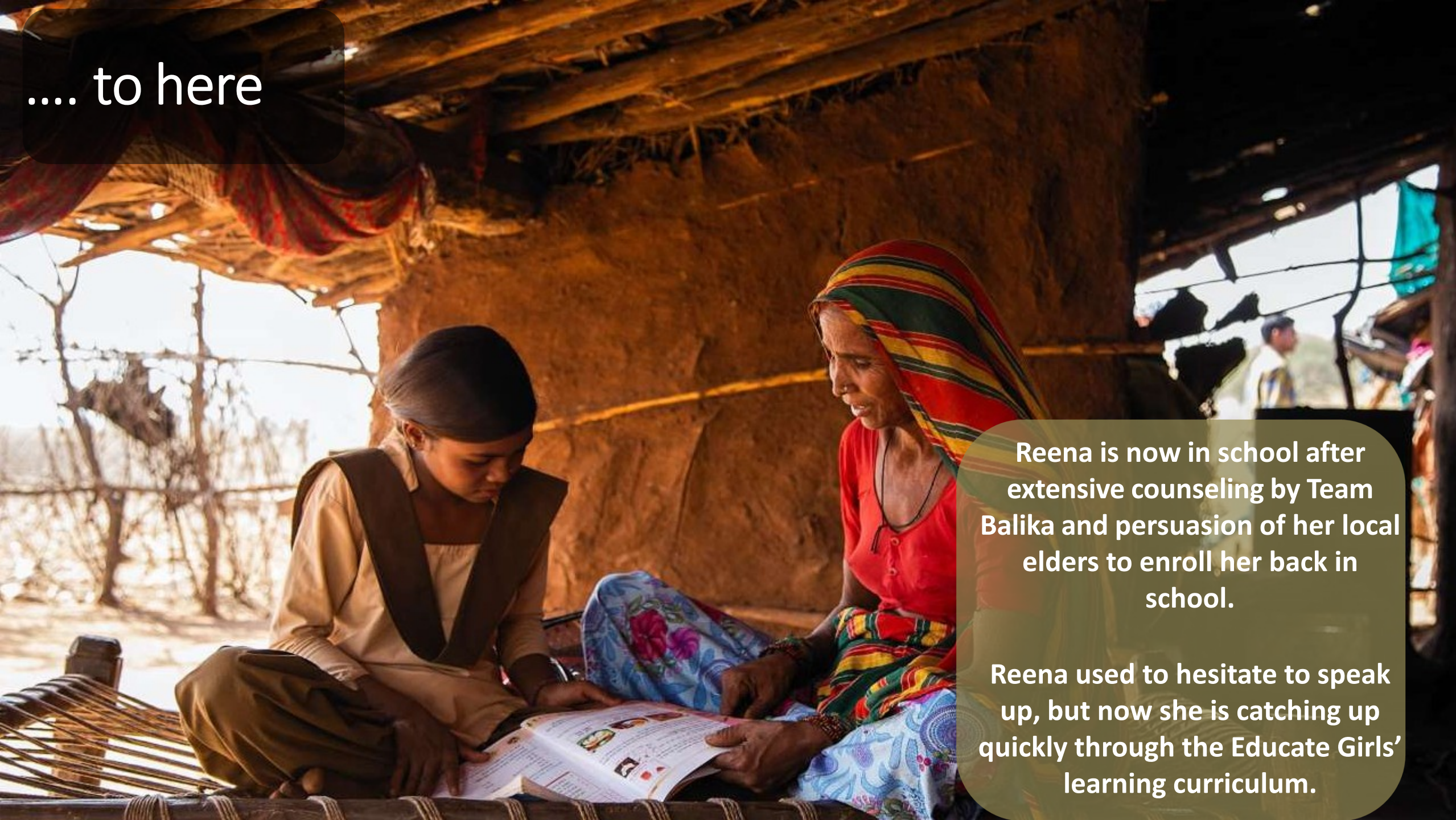
* In the districts where we work, the national average is 47%

Given the scale of the problem, what does it take to get a girl from here....

Reena dropped out of school after her father fell ill and the family couldn't afford her education anymore. Now, she works at home, looks after her siblings, the farm and tends to the cattle.



.... to here



Reena is now in school after extensive counseling by Team Balika and persuasion of her local elders to enroll her back in school.

Reena used to hesitate to speak up, but now she is catching up quickly through the Educate Girls' learning curriculum.

It takes a village to enroll a girl....

Comprehensive, Codified, Scalable, and Replicable Approach

Door-to-door to find every out-of-school girl



Enroll the out-of-school-girls back in schools



Local problem, local solution – village based gender champions.



Informed, Involved & Active Community

Provide in-school and out-of-school support



Our Growth Journey



In the last **13 years**, we have grown from a **50 villages pilot** to over **19,000 villages**



CAGR of 58%

Educate Girls' 5-Year Goal (2019-24)



Enrolment of upto **1.5 million** out-of-school girls



Retention of over **1.3 million** enrolled girls



Improvement in Learning Outcomes for over **900,000** boys and girls



Development of more than **70,000+** adolescent girls with Life Skills Training



School Governance and Infrastructure improvement in over **40,000** schools that serve over **15.1 million** children



108mn (Total Budget)

Situation: COVID-19 in India

- India facing a **severe 2nd wave** of COVID-19
- Over **350,000** new infections daily
- **5 million** new infections in a fortnight
- Every **2nd person** infected globally is from India
- Healthcare facilities and medical staff **struggling to cope**
- **Crippling shortage** of hospital beds, oxygen supplies, medicines
- More than **4,000** daily average deaths



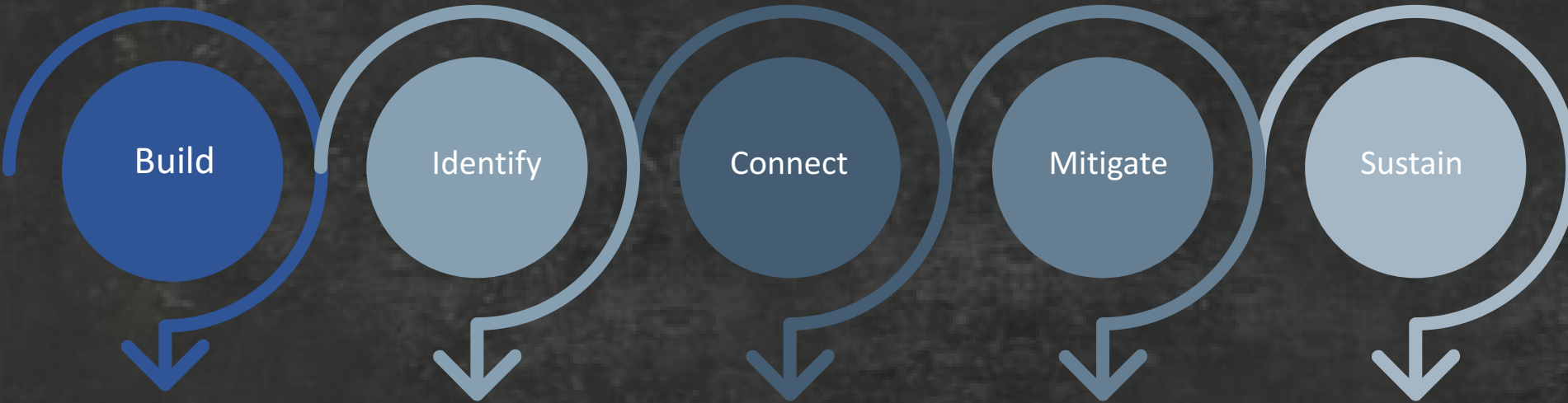
Impact on girls & women



- **School closures** affect ~150 million girls
- **90 million** girls across rural India **without any significant learning opportunity**
- Over **5 million secondary school girls** in rural India **could drop out**
- Only **5%** of rural **children have internet** at home to access any mode of digital educational content
- **Gender based digital divide: 20% gender gap** in mobile ownership and **50%** gender gap in mobile internet use
- **Women workers** have been **disproportionately affected** and forced out of employment – 12 million lost their jobs in 2020



2021: Covid-19 Relief Strategy *Q1&Q2



Projected Budget
\$1Million for Covid Relief efforts

Organizational Resilience

- 24X7 Taskforce
- Medical insurance 1,700+ employees
- Term life insurance 1,700+
- Community Volunteer support
- Emotional & well-being support

Vulnerability Assessment & Direct Relief

- COVID Prevention / COVID+ patient support
- Orphans
- Single Parent Households
- Out-of-school girl (OOSG) families

Direct Support

- Community Calling 4,71,300+
- Awareness on social protection schemes 5,40,205+ outreach / cash assistance in case of COVID deaths
- Direct Benefit Transfer for orphaned girls and women led households

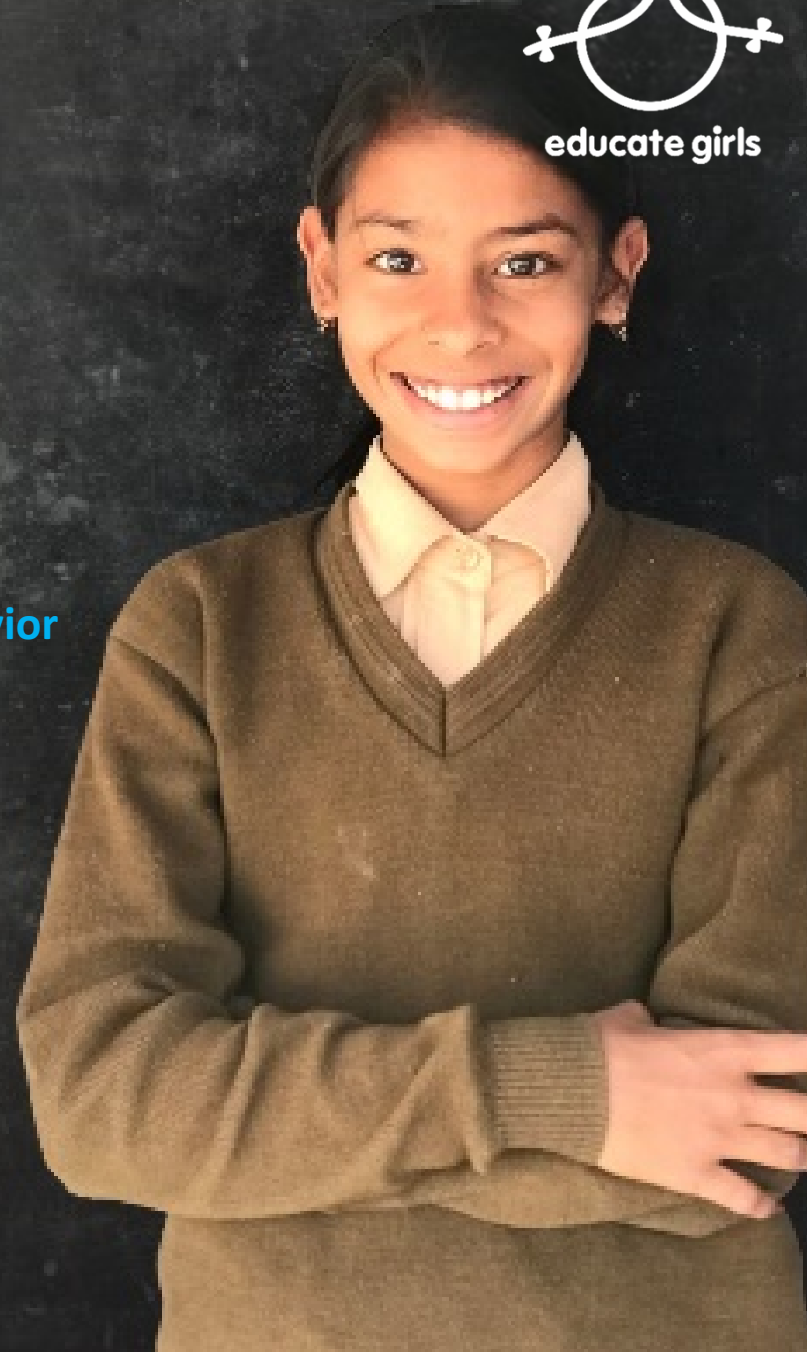
Linkage Support

Direct connect with complimentary NGOs Childline/ Haqdarshak/ Other NGOs
2,43,288 children

Continue Awareness Campaigns

Continue Ration + Hygiene Kits distribution 39,311 HHs
Continue Camp Vidya's reach to 1,04,581 beneficiaries
Resilience building – 14,605 safety kits, 4,383 data packs for volunteers

Why does this strategy work?



Mission alignment (Identify & enroll girls, retain them in school & ensure that her learning continues)

Heavy boots on the ground

Trusted Government connections

Proven track record behavior & mindset change en masse

Long-term village level connections

Technology driven interventions

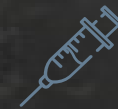
Reputed for outcomes-driven interventions

Leverages our **core competencies**

How can you help Educate Girls?

www.educategirls.us/donate/

Any questions please email
alison.bukhari@educategirls.ngo





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