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together

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- Issues with Former Employers
- Online Gaming Legal Issues
- Founder Arrangements and Employees
- Financing Alternatives

Issues with Former Employers

- Be careful to not use any employer time or take corporate resources or property
- Review any agreements you have signed for details of obligations you may have
- Upon departure, make sure you have returned any and all company property or equipment (lap tops, home computer files)

Online Gaming Legal Issues

- copyright issues (both protection and infringement)
- trademark issues (both protection and infringement)
- privacy in the online gaming world
- UGC issues will also surface if the business allows users to contribute content or participate in blogs, etc.
- FTC regulation of marketing

Founders and Employees

- Address equity allocations early in the process, be mindful of cross-cultural issues
- Consider reasonable vesting schedules
- Set clear expectations for the team
- Ensure everyone contributes and has the right incentives
- Do not delay employment paper work

Financing Alternatives

- Self funding – most common
- Project finance from game developers
- Friends and Family
- Angel Investors
- Venture Investors