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TECHNOLOGY MAY-RATHON

NAVIGATING CYBERSECURITY CONTROLS IN THE ELECTRIC ENERGY INDUSTRY

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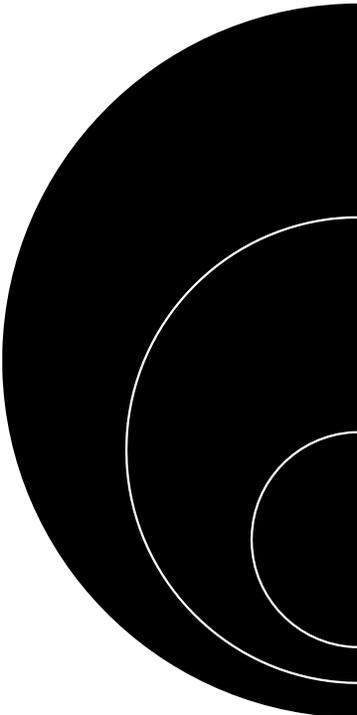
Agenda

- Perspectives of the Contracting Parties
- Cybersecurity Regulatory Reality for Electric Utilities
- Addressing the Concerns of Utility Clients
- Addressing the Concerns of Vendors
- Getting to Yes in a Regulated Environment

SECTION 01

PERSPECTIVES OF THE CONTRACTING PARTIES

Vendor Perspective



Profit	<ul style="list-style-type: none">• Higher prices for service• Lower costs of providing service
Repeat Business	<ul style="list-style-type: none">• Service meets client needs• Service tailored to client
Business Expansion	<ul style="list-style-type: none">• Recommendations• Replicability

Regulated Company Perspective

Cost

- Low cost services

Business Needs

- Services that meet established business objective

Compliance Needs

- Services that avoid fines, compliance costs, and harm to regulatory reputation

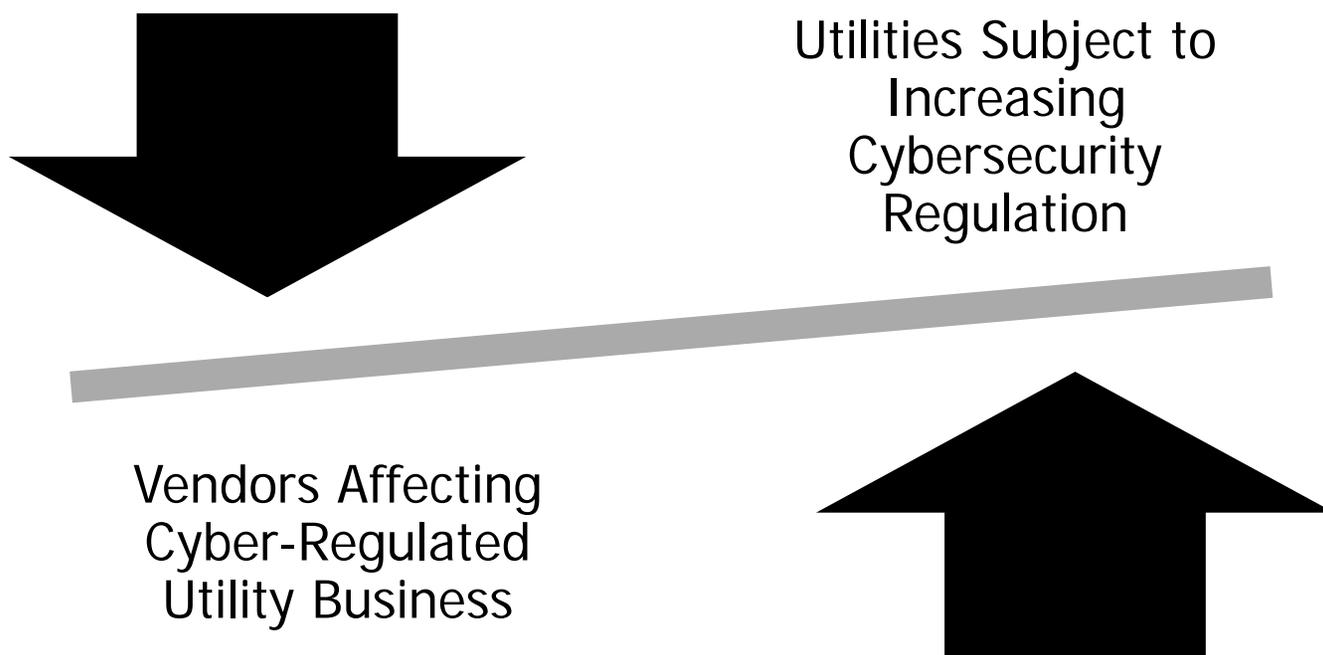
Why the Cyber Threat to Utilities Can Be Different

- Damages are not strictly direct financial harm to the utility corporation
 - August 2003 Northeast Blackout: approximately \$6 billion in total economic cost
 - Shut down 70 auto and parts plants, idling 100,000 workers
 - Loss of oil refinery capacity led to localized gasoline shortages
 - Steel plants knocked offline for days
 - Chemical plants knocked offline for up to a week
 - \$50 million in lost stock at grocery stores in Michigan
 - New York City suffered \$1 billion in economic cost, including \$250 million in frozen and perishable food
 - Sewage contamination and resulting public health problems
 - Property losses (accidents, crime)
- Overtime costs for first responders
- Lost tax revenue due to drop in economic activity
- Increased litigation, including insurance recovery issues

What Utilities (and Other Critical Infrastructure Owners) Think About

- **2015**: Hackers infected several substation control systems in Ukraine, causing localized blackouts lasting several hours
 - Considered a “proof of concept” for cyberattacks on substations
- **2010**: Stuxnet virus targets Iranian nuclear program centrifuges
- **2003**: SQL Slammer worm disables certain safety and process systems at nuclear power plant for several hours
- **2001**: Attackers access computer networks at the California ISO for more than two weeks
- **2000**: Disgruntled employee hacked sewage control equipment in Queensland, Australia, causing 800,000 liters of raw sewage to spill
- **1994**: Trojan attack on Salt River Project SCADA system allowed disgruntled customer to control 131-mile canal system for five hours
- **1982**: Trojan attack on SCADA system controlling Siberian pipeline resulted in an explosion equivalent to three kilotons of TNT

Clashing Perspectives in the Electric Utility Business



SECTION 02

**CYBERSECURITY
REGULATORY REALITY FOR
ELECTRIC UTILITIES**

The Scope of Cybersecurity Regulation for Electric Utilities (Hint: It's All Regulated)

NIST Cybersecurity Framework	NERC CIP Reliability Standards
Identify	Identifying "BES Cyber Systems" (CIP-002-5.1a)
Protect	Developing Cybersecurity Policies (CIP-003-6)
Detect	Backgrounds Checks, Personnel Access Controls, and Training (CIP-004-6)
Respond	Electronic Access Controls (CIP-005-5)
Recover	Physical Security Controls (CIP-006-6)
	Asset-Specific Cybersecurity Controls (CIP-007-6)
	Incident Response (CIP-008-5); Recovery Planning (CIP-009-6)
	Change Management and Vulnerability Testing (CIP-010-2)
	Information Protection (CIP-011-2)

Example Compliance Requirements Relevant to Vendors (Providing Services)

- Training on required topics prior to access and re-training at least every 15 months
- Background checks every seven years (criminal history at every location lived for at least six months) prior to access
- Removal of physical and remote access upon termination (completed within 24 hours)
- Revocation of user accounts within 30 days of termination
- Logging of all physical entry into protected areas (name, date, and time)
- Continuous escorted access for visitors
- Logging of visitor access (date and time of entry and exit, name, contact name)

Example Compliance Requirements Relevant to Vendors (Providing Equipment)

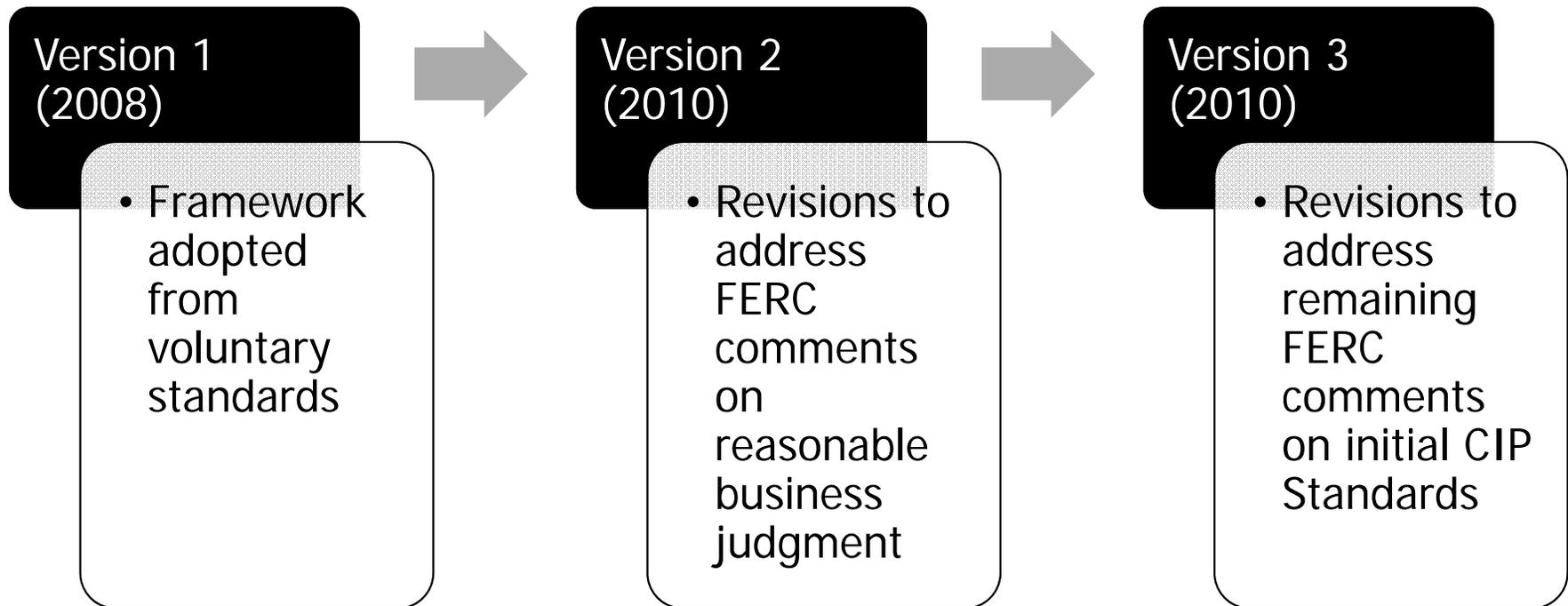
- Patching for security vulnerabilities (and patch testing)
- Logging for security events (successful login, failed login, detected malicious code)
- Alerting for security events (detected malicious code, detected logging failure)
- Password complexity and password changes
- Baseline configuration and updating for OS, firmware, software, ports, and patches

. . . And additional requirements for vendors providing core functionality for energy systems

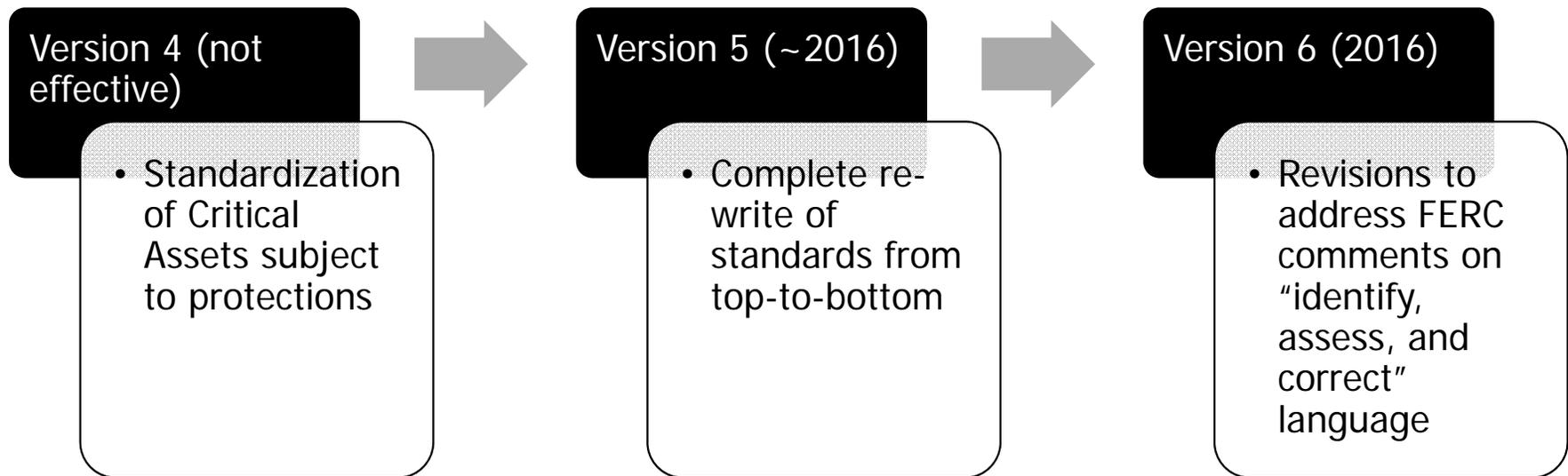
The Fines and Other Costs Imposed on Electric Utilities

- Statutory maximum is \$1 million, per day, per violation, but costs add up in other ways as well
 - Example: Vendor employee is accompanied by untrained assistant when entering protected area, but fails to provide constant monitoring for that assistant for ten minutes
 - Costs for utility:
 - Potential \$1m fine (but probably far less)
 - \$50-100k mitigation costs (updated training, escort control, compliance processing)
 - Typically ~8 months to resolve report, mitigate, and complete paperwork
 - Mitigation costs can go much higher (see, e.g. NP15-24)
 - Costs from damage caused by unescorted bad actor (direct and indirect)
- Essentially all noncompliance is detected (1188 reported violations in 2016; 87% self-reported)

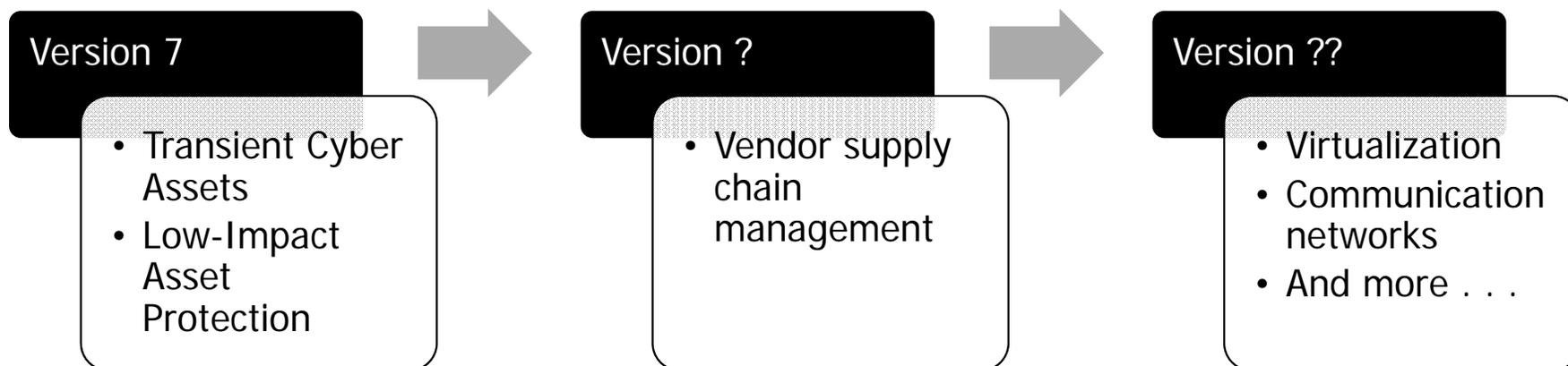
Cybersecurity Regulation for Utilities Is Constantly Changing



More recent changes . . .



And future changes . . .



SECTION 03

ADDRESSING CONCERNS

Utility Concerns & Vendor Solutions

Vendor
Noncompliance
Will Be
Expensive

- Can the vendor be compliant?
- Will the vendor cooperate in our compliance programs and take them seriously?
- Will the vendor share the cost of noncompliance?

Vendor
Noncompliance
Will Harm
Others

- Does the vendor have strong security practices?
- Can the vendor cover the cost of damage it causes?
- Do our stakeholders trust this vendor?

Vendor Concerns & Utility Solutions

Utility Demands
Will Drive Up Costs

- Can the utility's current compliance program cover vendor personnel?
- What can be outsourced to the utility?

We Cannot Comply
with These
Requirements

- Is this a learning curve issue?
- Does the vendor have other clients subject to similar regulatory risks?

The Risk Is Too
Great

- How much risk does the utility need its vendor to bear?
- How likely is it that the vendor's scope of work could create significant liability for third-party harms?
- Is there a statutory or regulatory bar on liability that could protect the vendor?

SECTION 03

GETTING TO YES IN A REGULATED ENVIRONMENT

Laying the Groundwork



Getting to Yes on Risk Allocation

Risk Costs

- Regulatory penalties
- Enforcement costs
- Mitigation costs
- Damages

Allocating Risk

- Price of service
- Indemnification
- Insurance
- Liability caps

Getting to Yes on Contract Language

- Allocation of risk
- Compliance commitments and the costs of compliance activities
 - Specific contract language
 - Incorporating company policies
 - Use of utility compliance personnel
- Coordination in regulatory compliance proceedings
- Indemnification process
- Confidentiality
- Changes in law
- Communication provisions

After Getting to Yes

- Standardizing your company's terms when there's no "market"
- Setting expectations
 - Communications
 - Process Changes
 - Points of contact
- The mutual advantages of repeat business
- Protecting yourself for when things go wrong
- Preparing for the future of cybersecurity regulation

Biography



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Dan Skees is a partner in the energy practice. He represents electric utilities before the Federal Energy Regulatory Commission (FERC) and other agencies on rate, regulatory, and transactional matters. He handles rate and tariff proceedings, electric utility and holding company transactions, reliability standards development and compliance, and FERC rulemaking proceedings. The mandatory electric reliability standards under Section 215 of the Federal Power Act are a major focus of Dan's practice. He advises clients regarding compliance with reliability standards, and helps them participate in the development of new standards.

Dan's counsel includes the unique compliance concerns presented by the Critical Infrastructure Protection (CIP) reliability standards. Working with business and technical leads within companies and their outside IT consultants, he assists electric utilities in designing their CIP compliance programs and defending those efforts when necessary. The process includes proceedings on reliability compliance before FERC, the North American Electric Reliability Corporation (NERC), and regional entities charged with enforcing compliance.

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