

### **Morgan Lewis Automotive Hour Webinar Series**

Series of automotive industry focused webinars led by members of the Morgan Lewis global automotive team. The 10-part 2020 program is designed to provide a comprehensive overview on a variety of topics related to clients in the automotive industry. Upcoming sessions:

**APRIL 1** | Tax Developments Affecting Automotive and Mobility Companies

MAY 13 | How to Make Use of Data in a Car: Connected Cars, Payment Tech, Analytics, and Other Opportunities

**JUNE 10** | Employee Benefits in the Automotive and Mobility Context

JULY 15 | Working with, or Operating, a Tech Startup in the Automotive and Mobility Sectors

**AUGUST 5** | Electric Vehicles and Their Energy Impact

**SEPTEMBER 23** | Autonomous Vehicles Regulation and State Developments

**NOVEMBER 11** | Environmental Developments and Challenges in the Automotive Space

**DECEMBER 9** | Capitalizing on Emerging Technology in the Automotive and Mobility Space

# **Hot Topics Involving Mobility**

**Section 01** – Introductions

Section 02 – On the Road

**Section 03 –** Below the Road

**Section 04** – Above the Road

**Section 05** – Way Above the Road

**Section 06** – Anywhere and Everywhere

# **SECTION 01** INTRODUCTIONS

# **Today's Presenters**



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### **Car Free Sections of Cities**



12:07 PM · Jan 29, 2020 from Embarcadero Plaza · Twitter for iPhone





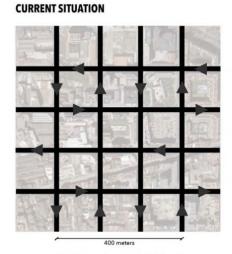
**Source: Curbed NY** 

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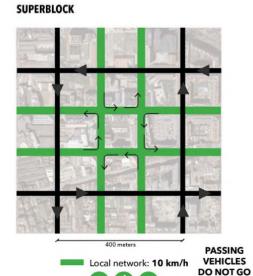
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# **Barcelona's Super-Blocks**

### Road hierarchy in a Superblock model



Basic network: 50 km/h SOLE RIGHT: DISPLACEMENT. HIGHEST AIM: PEDESTRIAN.



EXERCISE OF ALL THE RIGHTS THAT THE CITY OFFERS. HIGHEST AIM: CITIZEN.



# **Barcelona's Superblocks**



Source: vox.com

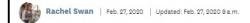


Source: vox.com

# **Positive Developments**

LOCAL // BAY AREA & STATE

No 'carmageddon' on auto-free Market Street. Study shows bikes and buses benefit



### Major Traffic Experiment in N.Y.C.: Cars All but Banned on Major Street

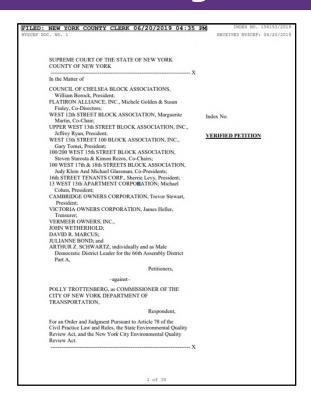
The city takes its crackdown on cars to 14th Street, a crosstown route for 21,000 vehicles a day, which will be virtually off limits.



A bus traveling along 14th Street in Manhattan. Hiroko Masuike/The New York Times



# Council of Chelsea Block Associations et al v. Trottenberg



"DOT has come up with a new 'rationale' for the Corridor Plan, since the original rationale was no longer viable," the suit alleges. "That rationale (making bus service faster) amounts to no more than PR material. The result, Petitioners contend, will be increased vehicular traffic on all east and westbound streets between 12th Street and 20th Street, bringing with it air pollution, noise, and vibrations endangering the 19th century buildings which line these blocks, challenging the character of the Greenwich Village, Chelsea, and Flatiron communities, and likely causing delay in the crosstown transit of emergency vehicles."

### Other Challenges and Legal Implications

- Cooperation between government agencies and developers
- Regulatory hurdles
- Unintended secondary effects of congestion
- Safety risks when transitioning out of pedestrian zones
- Pushback from businesses and transportation companies

### **Scooters & Bikes – Tremendous Growth**



Source: The Verge



Source: The Verge

### **Scooters & Bikes – Tremendous Growth**











**Grand View Research Report, February 2020** 

### **Scooters & Bikes – Shifting Landscape**

TECH TRANSPORTATION RIDEABLES

Uber, Spin, and Lime scooters are now legal in San Francisco, but Skip is out

The balance of scooter power in SF shifts

By Andrew J. Hawkins | @andyjayhawk | Oct 15, 2019, 6:43pm EDT

E-bike startup Wheels lays off staff as dockless micromobility struggles continue

By Andrew J. Hawkins | Feb 27, 2020 | 2 comments





Electric bikes and scooters will stay illegal in New York thanks to Governor Cuomo

By Sean O'Kane | Dec 26, 2019 | 38 comments

### **San Francisco Case Study**

LOCAL // BAY AREA & STATE

As complaints roll in, San Francisco considers action over wave of motorized scooters



BIZ & TECH // BUSINESS

Bye-bye, SF scooters as Bird, Lime and Spin go on hiatus

Carolyn Said and Evan Sernoffsky | June 5, 2018 | Updated: June 5, 2018 1:35 p.m.

### **San Francisco Case Study**

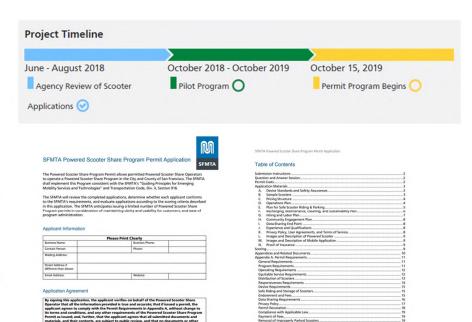
### SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS

RESOLUTION No. 190716-098

WHEREAS, In May 2018, the SFMTA Board of Directors approved changes to the Transportation Code, Division II, to establish the Powered Scooter Share Pilot Program (Pilot); and

WHEREAS, The SFMTA reviewed 12 applications and granted two 12-month permits to the strongest applicants effective October 15, 2018-October 14, 2019; SFMTA staff released a Mid-Pilot Evaluation in April 2019 to the Board of Directors summarizing key findings including that the Pilot yielded notable public benefits as a useful component of San Francisco's transportation system; and,

WHEREAS, The proposed Transportation Code revisions amend the Transportation Code, Division II, to modify existing Powered Scooter Share Permit Program requirements to, among other things, remove the limitations of the pilot program, authorize the Director to determine the appropriate number of permitted scooters and permittees, require that powered scooters have integrated lock-to devices, revise distribution and rebalancing requirements, update data sharing terms, adjust the permit fee schedule and endowment fund amounts, revise the fine structure for parking violations as between permittees and non-permittees, require a more robust community engagement process, and require that applicants provide sample scooters for inspection and evaluation by the SFMTA; and,



### **San Francisco Case Study**

### **Rolling Out New Scooters**

Share this: 🚮 Facebook 🖸 Twitter 🔤 Email

Friday, October 11, 2019



Today, the SFMTA issued permits to four scooter-share operators: Scoot, Jump, Lime and Spin through the new Powered Scooter Share Permit Program. With the pilot program set to expire on Monday, October 14, the new permit will take effect on Tuesday, October 15 to avoid a disruption in

We are grateful for all the constructive feedback received throughout this process and will be rolling out a phased approach to the expansion of shared scooters on San Francisco's streets.

New permittees (Jump, Lime and Spin) will be authorized to deploy up to 500 scooters each. This cap is scheduled to increase to 750 on December 15 and again to 1,000 on February 15, contingent on each respective company meeting stringent permit terms and conditions.

### Morgan Lewis

### Thousands of new e-scooters hit San Francisco streets today

But maximum cap is now a fraction of previous projection as the city slashes escooter fleet by 60 percent

By Adam Brinklow | Oct 15, 2019, 8:52am PDT







Sidewalk at Mission and Third Streets, October 15, 2019. | Photo by Brock Keeling

### **Statewide Regulation – New York State**

### E-Bikes and E-Scooter Rentals Won't Be Allowed in N.Y. Anytime Soon

Gov. Andrew Cuomo vetoed a bill that would have legalized both types of transport, angering supporters of the measure.



Delivery workers rely on electric bicycles, but many of them are illegal in New York City. Carlo Allegri/Reuters

By Ed Shanahan

Dec. 26, 2019









# E-bike, e-scooter legislation gets a second chance in New York

Plus, "Bird God" vandal strikes the Grand Army Plaza arch again—and more intel in today's New York Minute news roundup By Caroline Splvack | Jan 24, 2020, 10:30am EST







Chris Delmas/Getty Images



# Scooters and Bikes — Other Legal Implications

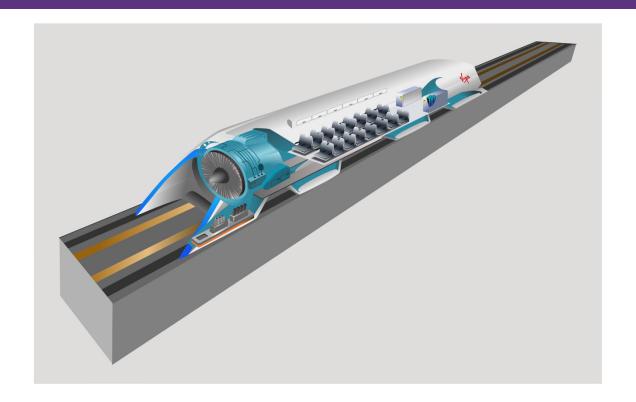
- Municipal Regulations and Exclusivity Agreements
- Environmental Regulations and Impact
- Labor and Employment Issues
- High M&A Activity
- Liability/Personal Injury Issues



### What is Hyperloop

- New proposed method of transportation.
- Passengers or cargo are loaded into the hyperloop vehicle and accelerate gradually via electric propulsion through a low-pressure tube. The vehicle floats above the track using magnetic levitation and glides at airline speeds for long distances due to ultra-low aerodynamic drag.
- Active development since 2013.
- Source: Virgin Hyperloop One & Hyperloop Transportation Technologies

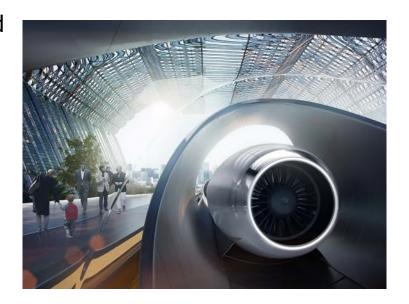
# **Concept - Virgin Hyperloop One**



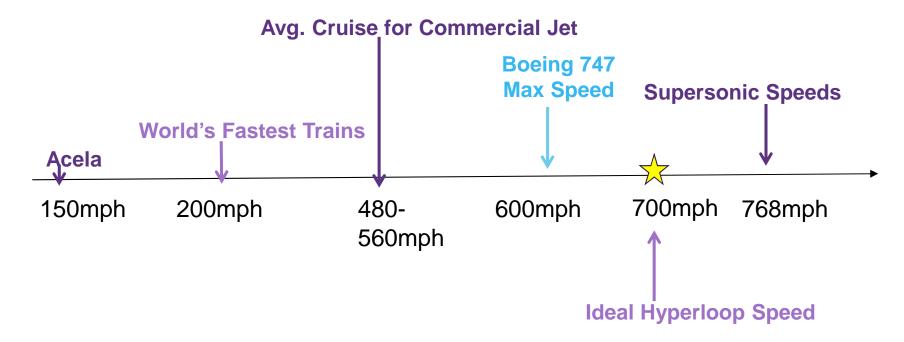
### **Hyperloop – Core Design**

- Tubular pod hovering in a low pressure tube
- Electric compressor fan on the nose of the pod forcing high pressure air from front to rear
- Battery used to power the fan, but not to accelerate the pod
- External linear electric motor for acceleration
- Typically without wheels; low resistance = high velocity
- 700 mph cruise, "high subsonic velocity"

Source: Virgin Hyperloop One & Hyperloop Transportation Technologies



# **How Fast Is Hyperloop?**



# **Proposed Routes**



Original: San Francisco to Los Angeles in 30 to 45 minutes.



Dubai: Burj Khalifa, Dubai Airport, Al Maktoum Airport, and Abu Dhabi Airport.



Czech
Republic:
Prague to
Brno.

### **Who is Developing Hyperloop**









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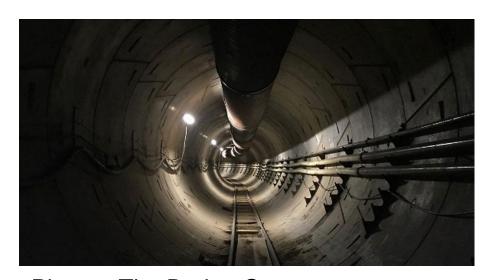
# **Boring Company and Urban Tunneling**





Photos: The Boring Company

# **Boring Company and Urban Tunneling**







### **Lawsuits to Stop Tunneling**



REPORT NO. R 18-0135

REQUEST FOR CLOSED SESSION PURSUANT TO GOVERNMENT CODE SECTION 54956.9(d)(1)

REPORT RE:

### STATUS OF PENDING LITIGATION

BRENTWOOD RESIDENTS COALITION ET AL. V. CITY OF LOS ANGELES LASC CASE NO. BS173523 - COUNCIL FILE 17-1342-S1 (COUNCIL DISTRICTS 5 AND 11)

The Honorable City Council of the City of Los Angeles Room 395, City Hall 200 North Spring Street Los Angeles, California 90012

Honorable Member

This Office recommends that discussion with, and advice from, legal counsel with respect to this pending litigation be scheduled and held in closed session pursuant to California Government Code Section 5495.6 (91). Government Code Section 5495.6 (91). Government Code Section 5495.6 (91). Government Code Section 5495.6 (91) requires you to state publicly, prior to the closed session, what division of this section authorizes the closed meeting, and that the closed session is being held to confer or discuss with, or receive advice from, legal counsel regarding pending litigation.

This matter involves a proposed tunnel excavation permit for the Boring Company's Proof of Concept Tunnel Project.

City Hall East 200 N. Main Street Room 800 Los Angeles, CA 90012 (213) 978-8100 Fax (213) 978-8312

### **Elon Musk's Boring Company Cancels** Sherman Oaks Los Angeles Tunnel Following Lawsuit Rhett Jones O A S 11/28/18 11:10AM + 472.3K 271 Filed to: THE BORING COMPANY V The Getty Echo Park / Dodger Stadium UCLA / Westwood Convention Center / Staples Center USC / Coliseum Santa Monica Venice / **Culver City** Leimert Park LA Stadium South LA Hawthorn South Bay Carson

### **Lawsuits to Stop Tunneling**



REPORT NO. R 18-0135 MAY 15 2018

REQUEST FOR CLOSED SESSION PURSUANT TO GOVERNMENT CODE SECTION 54956.9(d)(1)

REPORT RE:

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AIRCRAFT

# Own the Sky: David Mayman launches jetpack documentary with thunderous public flight demo

By Loz Blain July 23, 2019











# **Flying Taxis**

# Uber and Hyundai team up to put flying taxis in the sky



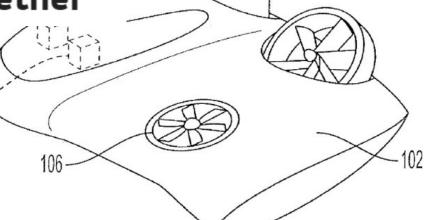


# **Flying Taxis**

Jan. 16, 2020







**Boeing Partners with Porsche** 

# **Flying Taxis**

# Wisk strikes a deal to conduct a flying taxi trial in New Zealand

Wisk is a joint venture between Boeing and Larry Page's Kitty Hawk

By Andrew J. Hawkins | @andyjayhawk | Feb 4, 2020, 11:57am EST

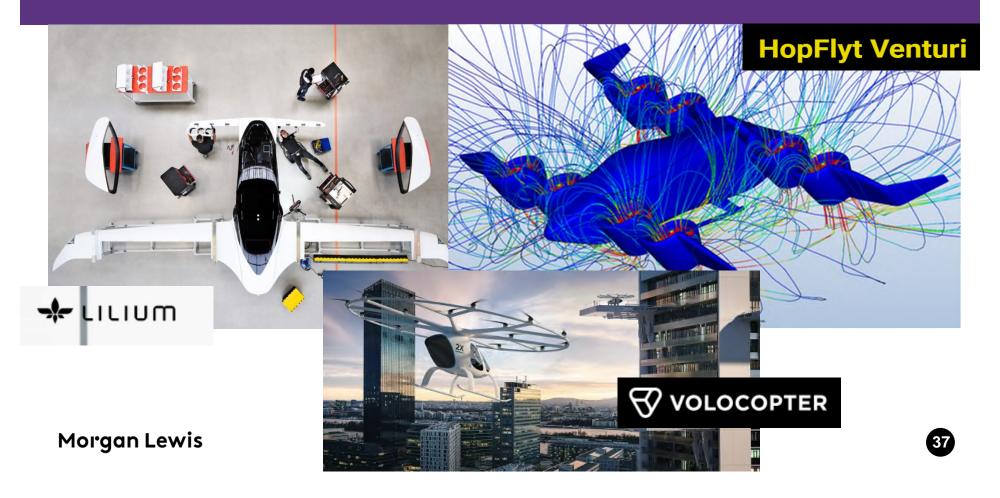


**Ballistic** parachute Low-power glide mode Redundant propulsion Isolated redundant battery pods Triple-modular redundant controls Fault-tolerant elevon pairs **Auto-Land feature** Return-to-Home feature

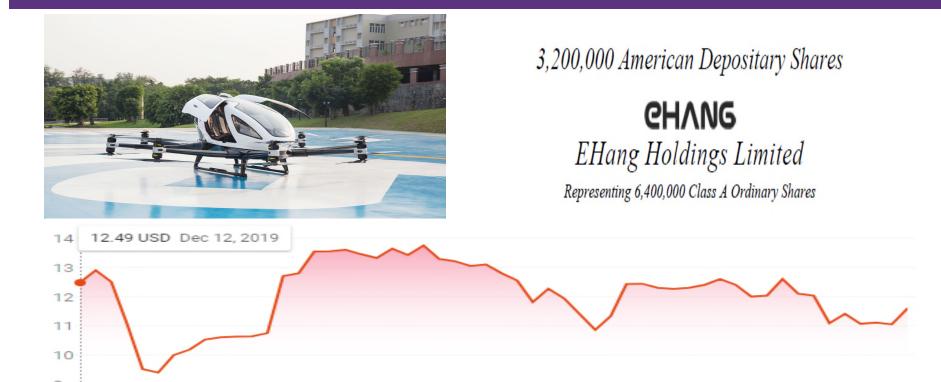
'GoFly' Fly-Off Showcases the Future of Personal Flight

By David Cardinal on March 2, 2020 at 10:02 am 6 Comments

# **Flying Taxis**



# **Flying Taxis**



Jan 16

Jan 29

Dec 23

Jan 6

Feb 21

Feb 10

# Flying Taxis or . . .

- Electric Vertical Take-off and Landing (**eVTOL**)
- Unmanned Aircraft Vehicle/System (UAV/UAS)
- Autonomous Aerial Vehicle (AAV)
- Personal Air Vehicle (PAV)
- Autonomous Pod Transport (APT)
- Urban Air Mobility (**UAM**)
- Mobility as a Service (MaaS)

# White House: 2021 R&D Budget Priorities

#### **Policy Memorandum M-19-25**

Office of Science & Technology Policy (August 30, 2019)

#### American Leadership in Industries of the Future

The Trump Administration continues to prioritize the technologies that power Industries of the Future (lotF) . . . Departments and agencies should support the development and deployment of advanced communications networks by prioritizing R&D consistent with the National Spectrum R&D Strategy. They should prioritize R&D to lower barriers to the deployment of surface, air, and marine autonomous vehicles with a focus on developing operating standards, integration approaches, traffic management systems, and defense/security operations. **Departments and agencies should prioritize R&D that enables electric vertical-takeoff-and-landing** and civil supersonic aircraft, including for type certification, the creation of over-land supersonic flight noise standards, and low-sonic-boom aircraft research.....

# **NASA: UAM Grand Challenge**

# Grand Challenge Will Bring NASA, FAA And Industry Together On UAM

NASA / FAA (September 18, 2019)

Our next step for realizing UAM begins in 2020 with preparations for a series of activities called the Grand Challenge.

The Grand Challenge series will offer something more valuable than a prize purse – valuable knowledge that will be given to the organizations working to establish the certification requirements and standards needed for the market to move forward.

It's about promoting public confidence in advanced air mobility systems, and helping organizations and companies learn what it really takes to operate air vehicles safely in an urban environment.

# FAA: "[W]e're out in front with urban air mobility"

#### Daniel Kevin Elwell, Acting Administrator, FAA

Uber Elevate Urban Air Mobility Summit 2019 (June 11, 2019)

We learned that the hard way when UAS technologies and an entirely new industry sprung up practically overnight and we weren't ready for it.

We're sort of caught up now, but we are also determined not to let it happen again.

That's why we're out in front with urban air mobility, or UAM, working with the industry and with NASA to make sure we get it right.

# FAA: "Yes, this is more than just hype."

#### Jay Merkle, Executive Director, UAS Integration Office, FAA

Transportation Research Board (January 13, 2020)

I want to close with some thoughts on the next very, very innovative piece of technology that we see emerging, and that's urban air mobility. . . . And probably the biggest question I get on this is, is this real? Are they really happening? Yes, this is more than just hype. This is more than just promotional videos. **We have at least six aircraft well along in their type certification**, which is the first step in introducing the new aircraft into operation.

We are beginning to work on integrating them operationally, so the pilot requirements, the airline operating requirements, and then were also beginning to work on the air space integration as well. . . . So we think that's going to be a very important area over the next few years, and we see that as we solve the problems with small UAS, and beyond visual line of site, we'll be turning more and more of our attention to these urban air mobility.

# FAA: Engaged With More Than 15 eVTOL Projects

#### Stephen M. Dickson, Administrator, FAA

Helicopter Association International (HAI) Heli-Expo, January 28, 2020

Flying taxis are on the horizon and manufacturers are getting ready for testing. According to my UAS [Unmanned Aircraft System] team, we are currently engaged with the builders of more than 15 electric vertical takeoff and landing aircraft projects.

Of course, the FAA has to ensure that these new entrants are safe before they can take part in regular National Airspace System operations. We're using a crawl, walk, run approach as we mature the vehicle technologies and air traffic management procedures to do this, and at this point, I'll note that we're still in the crawling phase for both, but we are making rapid progress.

A key question we get from new entrants is "how safe is 'safe'"? Will the fatal accident risk we accept for rotorcraft operations today be acceptable for Uber riders tomorrow? Probably not.

# **FAA & DOT**

# Federal Aviation Administration (Large UAS)

- Special Airworthiness Certificate (SAC)
- FAA Order 8130.34D
- Proposed operation does not present an unreasonable safety risk
- Certification for research and development

# Department of Transportation

- Certificate of public convenience and necessity (or exemption)
- Streamlined procedures for UAS operators proposing to delivery "goods" as an "air taxi."

# **State and Local**

North Carolina hosts first U.S. flight of EHang pilotless air taxi

Roy Cooper, the North Carolina Governor, said, "We are proud to have the first autonomous aerial vehicle flying in North America, in North Carolina. . . . It's taking off. We North Carolina has become the pilot that can help move this kind of business forward. We are excited about that."





# **Space Tourism**

#### RUSINE

#### Virgin Galactic Plans to Resume Space-Tourism Sales

Company backed by Richard Branson says it has secured 20 of 29 necessary approvals from FAA



Virgin Galactic had targeted a first commercial flight by June carrying Mr. Branson, who turns 70 this year. PHOTO: JUSTIN LANE/EPA-EFE/SHUTTERSTOCK

#### BUSINES

SpaceX's new space tourism offer: 5-day flight in Crew Dragon capsule



The Dragon crew capsule is shown atop a Falcon 9 rocket at Kennedy Space Center in Florida. (SpaceX via Associated Press)

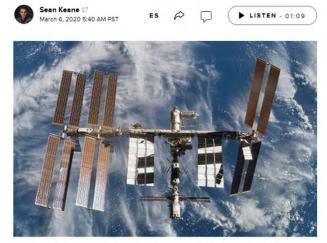
# **Space Tourism**



### Morgan Lewis

# SpaceX tourist trips to space station reportedly to cost \$55M each

Axiom Space signed a contract with Elon Musk's rocket company, and could bring tourists to space in 2021.



Getting up to the International Space Station could cost you \$55 million. ESANASA via Getty Images

# **Informed Consent**

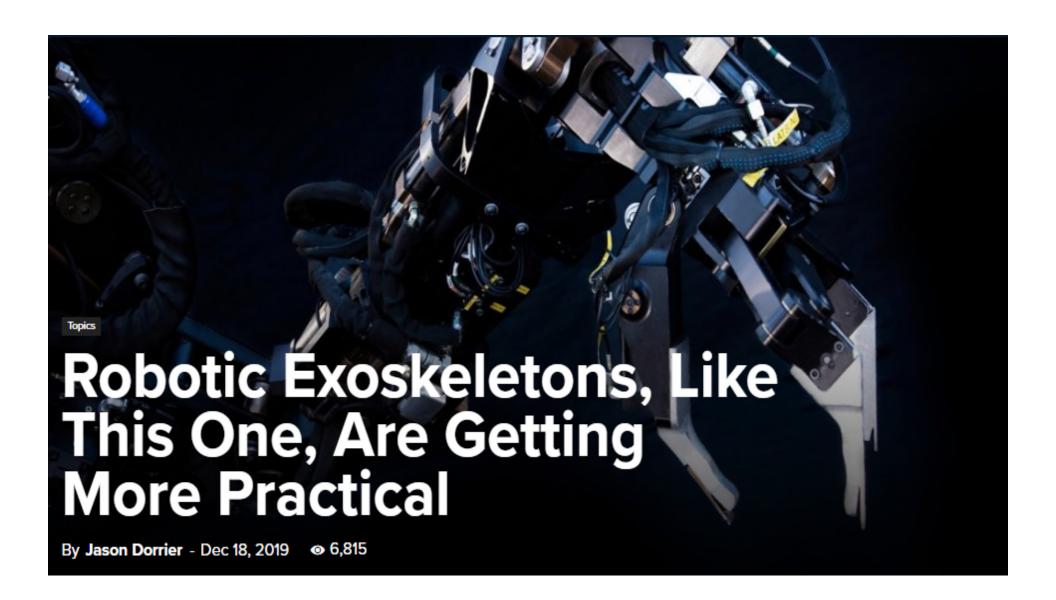
• Commercial Space Launch Amendments Act of 2004 and regulations adopted on December 15, 2006 by the Federal Aviation Administration (FAA): "The FAA is establishing requirements for human space flight as required by the Commercial Space Launch Amendments Act of 2004, including rules on crew qualifications and training, and informed consent for crew and space flight participants. The requirements should provide an acceptable level of safety to the general public and ensure individuals on board are aware of the risks associated with a launch or re-entry. The rule also applies existing financial responsibility and waiver of liability requirements to human space flight and experimental permits. Experimental permits are the subject of a separate rulemaking".

# **Informed Consent**

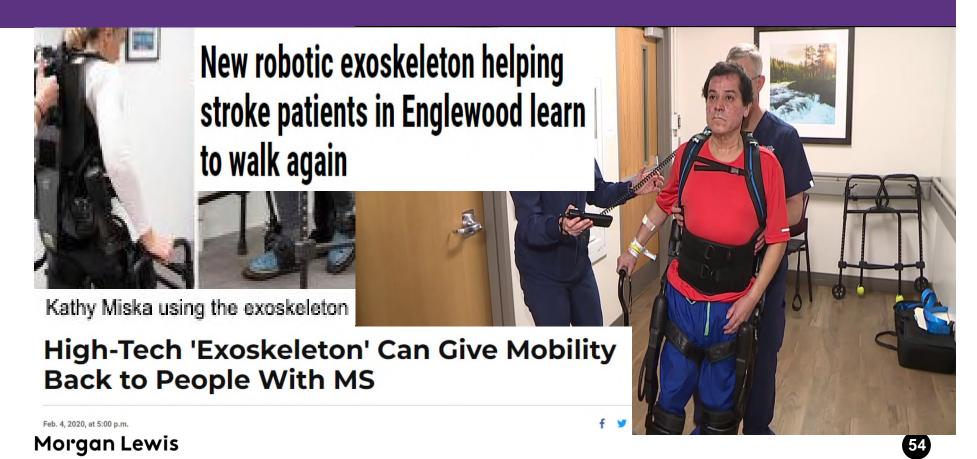
- The state of New Mexico, from which Virgin Galactic will operate, has developed a law on "informed consent for spaceflight":
  - "Civil immunity for space flight entities" that "a space flight entity is not liable for a participant injury resulting from the risks of space flight activities, provided that the participant has been informed of the risks of space flight activities as required by federal law pursuant to federal law and this article, and the participant has given his informed consent that he is voluntarily participating in space flight activities after having been informed of the risks of those activities as required by federal law and this article".

**Source: New Mexico Expanded Space Flight Informed Consent Act** 





# **Exoskeletons**



# **Exoskeletons**

Samsung's GEMS exoskeleton is now an 'immersive workout experience'

Brian Heater @bheater / 7:21 pm PST \* January 6, 2020



**Morgan Lewis** 

Honda's exoskeleton is one (assisted) step closer to launch

Chris Davies - Jan 10, 2019, 4:40 pm CST

# **Exoskeletons**

Robotic exoskeletons are storming out of sci-fi and onto your squishy human body





# Honda wants exoskeletons to augment human strength, keep workers comfy

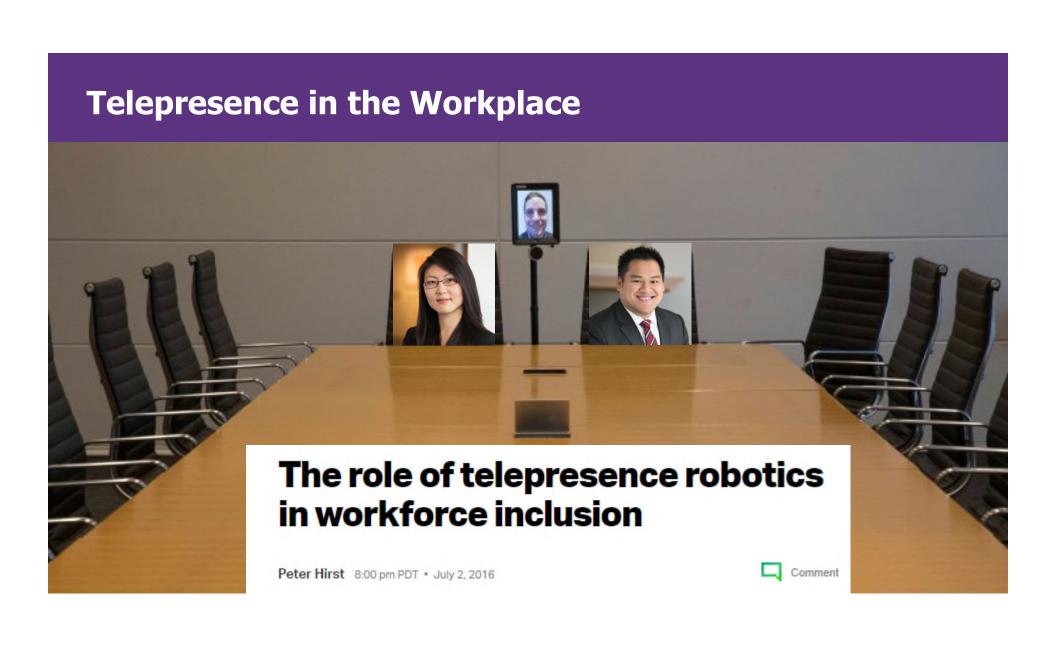
Let's put smart to work.

Like other automakers, Honda wants to make production work easier for its workers.

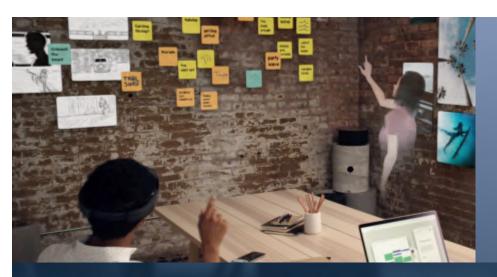


# **Regulatory Implications**

- Department of Labor: Occupational Safety and Health Administration (OSHA)
  - Guidelines for Robotics Safety (STD 01-12-002-PUB 8-1.3) (1987)
  - Technical Manual TED 01-00-015, Section IV (1999)
  - U.S. Department of Labor Signs Alliance with Robotic Industries Association and NIOSH to Improve Worker Protections in Emerging Tech Industry (November 2, 2017)
- Americans with Disabilities Act (ADA)
  - Employers are required to provide reasonable accommodations to qualified employees with disabilities
  - Generally, this means providing an accommodation that does not cause an undue hardship to the employer's operations.

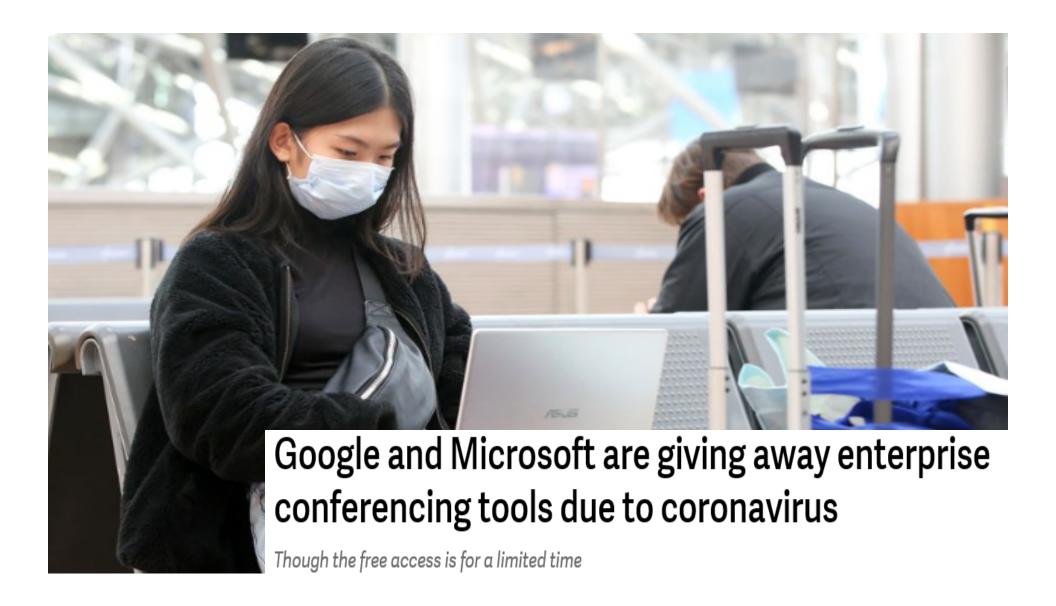






VROOM: Microsoft Research envisions a workplace filled with Telepresence Robots and AR headsets (video)

by Surur @mspoweruser @ Feb 13, 2020 at 12:42 GMT



# **Morgan Lewis Resources**



LAWFLASH







**EMPLOYERS** 





RESOURCE

RESPONDING TO THE 2019 NOVEL CORONAVIRUS

VIEW OUR UPDATES >>

Morgan Lewis

The outbreak of the 2019 Novel Coronavirus (COVID-19) has created a number of questions and compliance challenges for employers in the United States as well as across the globe. This is a fluid and rapidly changing situation. Employers must carefully balance concerns related to employee and public safety with protecting employees from unnecessary medical inquiries, harassment, and discrimination - all while complying with immigration, leave, and medical privacy laws. In the midst of a public health crisis, this is no small task. Employers should work to update or develop emergency preparedness, travel, and response plans. Responsibility should be assigned to specific individuals or teams to assess the hazard. communicate with employees and the public, and implement appropriate security measures. This article provides guidance and background that employers need to know before responding to the outbreak.

# **Legal Implications**

- ADA
- Labor and Employment
- Tax

# THANK YOU

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