

THE NEW NORMAL: LIVING IN THE TIME AFTER WAYFAIR (A DISCUSSION ON ECONOMIC NEXUS)

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TODAY'S PRESENTERS:



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Agenda

- Recap Wayfair Decision
- State of States Trends & Issues
- COVID-19 State Tax Issues & Implications
- Takeaways



Recap Wayfair Decision

- South Dakota v. Wayfair (2018) was a **sales tax** case about physical presence vs economic nexus.
- The US Supreme Court held that physical presence is **not** necessary for sales tax nexus.
- South Dakota's (SD) law defines sales tax nexus as having at least \$100k in annual sales or 200 annual transactions in the state.
- The Court found SD's law to be reasonable, in part, because the thresholds reflected substantial virtual economic contacts with the state.
- "Rejecting the physical presence rule is necessary to ensure that artificial competitive advantages are not created by this Court's precedents."
- "The basic principles of the Court's Commerce Clause jurisprudence are grounded in functional, marketplace dynamics; and States can and should consider those realities in enacting and enforcing their tax laws."

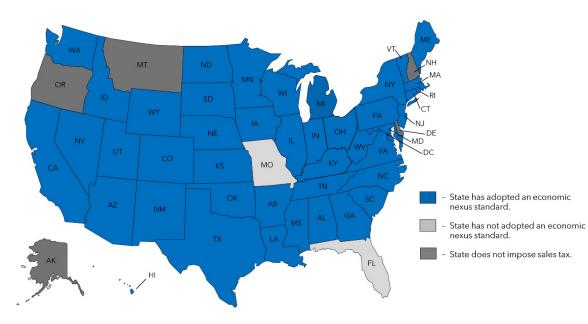
Recap Wayfair Decision – Reading Between the Lines

- The Court spoke broadly about the rationale for affirming an economic nexus statute.
 Why would its rationale apply any differently to state income tax or gross receipts tax?
- If the Court took a state income tax or gross receipts tax economic nexus case following *Wayfair*, would the Court not use this same rationale?
- The Court said that Wayfair satisfied the first prong of the nexus test under *Complete Auto*, which asks whether the tax applies to an activity with a substantial nexus with the taxing state. Taxpayers have always argued that *Complete Auto* applies to the nexus analysis of income and gross receipts taxes too.
- The Court uses examples to illustrate how distortive physical presence nexus is for companies with no physical presence but significant virtual/economic presence. These examples are equally applicable to other tax types.



Sales and Use Tax Economic Nexus Standards & Trends

- Almost every state has adopted economic nexus for its sales and use taxes.
- Common threshold for most states \$100,000 or 200 transactions.
- Seeing a trend for lower nexus thresholds – e.g., the Kansas DOR has taken the position that there is no minimum sales or transaction threshold. Under this theory, one sale could create nexus. See Kansas Notice 19-04 (Aug. 1, 2019).
- Outlier states like California, Tennessee and Texas have adopted a higher threshold – \$500,000.



Source: Bloomberg Tax, 2019

Sales and Use Tax Economic Nexus Recap: Transition Issues

- Review nexus footprint
 - Physical presence
 - Economic nexus thresholds
- Make taxability determinations
 - Tangible personal property, enumerated services, manufacturing, SaaS, sale for resale, etc.
- Addressing historical exposure
 - Amnesty programs, voluntary disclosure programs
- Filing compliance and initial registration
 - Software solutions, internal controls, etc.
- Consider overall business implications

Marketplace Facilitator Laws - Intricacies and Pitfalls

- The large majority of states have also enacted marketplace facilitator laws based on new economic nexus thresholds.
- Implementation
 - Retroactivity
 - Start Date
- Definition of Marketplace facilitator "facilitates sale by ..."
 - 1 prong test
 - Listing or advertising property, ...
 - 2 prong test
 - Listing or advertising property, ..., and
 - Either directly or indirectly through an agreement with a third party ... collecting payment from a purchaser of property
 - Marketplace facilitator "has all the obligations and rights of a vendor"
 - Is a "retailer" for purposes of Sales and Use Tax Act?

Marketplace Facilitator Laws - Intricacies and Pitfalls

- Sale of the marketplace facilitator or marketplace seller?
 - Nexus Determination/Calculation
 - Collection Obligation
- Contractual Workaround?
- Sales and Use Tax? Local Taxes?
- Notice and Reporting Requirements?
- Registration and Reporting?

Marketplace Facilitator Laws - Intricacies and Pitfalls

- Tax Base: Marketplace fees taxed?
 - Definition of "gross income" or "gross proceeds of sale"
- Exemption from Collection
- Resale and exemption certificates
- Two Audits
- Sales price?
 - Was tax included "tax on tax"?

Corporate Income Tax Economic Nexus Standards & Trends

- In addition to *Wayfair*, during the last decade, several state courts have decided that physical presence is not necessary for a taxpayer to have income tax nexus in the state (e.g. Louisiana *Geoffrey*; Oklahoma *Geoffrey*; New Jersey *Lanco*; North Carolina *A&F Trademark*; South Carolina *Geoffrey*).
- Today, many states impose some form of economic nexus for income taxes.
 - Often, a state's economic nexus threshold for income tax purposes is the same or close to the economic nexus threshold for sales/use tax purposes.
 - Trend towards more states adopting economic nexus thresholds for income tax purposes

Issues

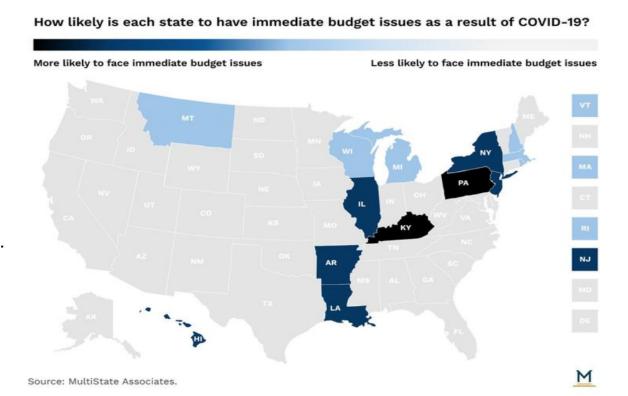
 Interplay between a state's economic nexus law for income tax purposes and the application of the state's throw out rule (e.g., Illinois)

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States Will Be Cash-Strapped due to COVID-19

- All States, without question, will face significant fiscal challenges as a result of the COVID-19 pandemic.
- Multistate Associates predicts that Kentucky and Pennsylvania will be the states most likely to face immediate budget problems. Six states fall in the next highest risk tier: Arkansas, Hawaii, Illinois, Louisiana, New Jersey, and New York.



COVID-19: State Payroll Tax Observations

- State Payroll Tax Registration and Filing Concerns
 - State "Work-from-Home" orders inadvertently trigger state payroll tax issues
 - Thresholds requiring state payroll tax registration and filing requirements vary significantly amongst states, and include no specific threshold at all, or specific wage and day thresholds.
 - Many states are easing threshold requirements.
 - Reciprocal Agreements amongst states must be considered confirm compliance with documentation requirements.
 - Determine "convenience of employer" state implications in CT, DE, NE, NY, and PA.
- Local Wage Tax Implications (e.g., Philadelphia, etc.).
- Action Item: Determine proper telecommuting policies are in place, including documentation, employee work location, and telecommuting policies are in place.

COVID-19: Non-Payroll State Tax Observations

Nexus Concerns

- State "Work-from-Home" orders inadvertently trigger "nexus" with a state for corporate income/franchise tax purposes.
 - Several jurisdictions, including DC, MI, NJ, OR, and PA, have announced via express guidance, or informal statements, that they will ease nexus requirements impacted by employees working from home as a result of COVID-19.
- State Tax Conformity to IRC Changes
- Local Gross Receipts Tax Implications (e.g., San Francisco, Los Angeles, etc.)
- Receipts Factor Sourcing Concerns
 - If employee resides or works in a state that differs from employer's state, the shifting of employee's responsibilities to remote locations can impact sourcing of revenues in both states that adopt cost-of-performance and market-based sourcing type regimes.

Presentation Takeaways

- 1. Takeaway 1 Evaluate changing income and sales tax nexus footprint in light of states' economic nexus laws.
- 2. Takeaway 2 Understand marketplace facilitator laws.
- 3. Takeaway 3 Consider how employees working remotely due to COVID-19 will impact your company's corporate income tax nexus and withholding tax positions, as well as apportionment calculation.
- 4. Takeaway 4 Be prepared for states to become more and more aggressive post-pandemic due to fiscal shortages.

Morgan Lewis Coronavirus/COVID-19 Resources

We have formed a multidisciplinary **Coronavirus/COVID-19 Task Force** to help guide clients through the broad scope of legal issues brought on by this public health challenge.

To help keep you on top of developments as they unfold, we also have launched a resource page on our website at

www.morganlewis.com/topics/coronavirus-covid-19

If you would like to receive a daily digest of all new updates to the page, please visit the resource page to <u>subscribe</u> using the purple "Stay Up to Date" button.

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