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# BITE-SIZED BANKING BULLETIN INTERNATIONAL DATA PRIVACY V. US DISCOVERY

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# **Presenters**



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# Agenda

- Quick Refresher on GDPR
- Anatomy of GDPR Cross-Border Provisions
- Current state of US/EU transfer mechanisms
  - Schrems II
  - Pending Trans-Atlantic Data Privacy Framework
- Current practice

# **Quick Refresh on GDPR**

#### **Overview:**

- Enacted May 25, 2018, replacing 1995 Privacy Directive
- Under EU law, personal data can only be gathered **legally** under specified conditions, and only for a **legitimate purpose**.
- Organizations that collect and manage personal data must protect it from misuse and must respect certain rights
  of the data subjects which are guaranteed by EU law.
- The nationality or the residence of the data subject doesn't matter.

#### Scope:

- Governs all personal data in and from the EU.
- Personal data is defined as all data relating to an individual and includes all data that, directly or indirectly, can be used to identify a person.
- Special categories of sensitive data, such as heath data require heightened protection.
- https://www.morganlewis.com/pubs/2018/07/the-edata-guide-to-gdpr-what-is-personal-data-under-the-gdpr

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### **Anatomy of GDPR Cross-Border Provisions**

- Article 45: GDPR prohibits the transfer of personal data from the EU to any jurisdiction that does not provide "adequate" protection for personal data.
  - EU Commission has not deemed the US an adequate jurisdiction.
- Article 46: Describes alternative mechanisms organizations may implement to provide "appropriate safeguards" for cross-border transfer.
  - These include binding corporate rules, approved codes of conduct or (until recently) certification under the US/EU Privacy Shield Framework.
  - These mechanisms are designed to be used for routine, repetitive cross-border transfers.

# **Anatomy of GDPR Cross-Border Provisions**

- Article 49: Provides a list of derogations or exceptions to the prohibition on cross-border transfer that may be used in specific situations (but not for repetitive or routine transfers):
  - Consent;
  - Contractual obligation;
  - Public interest;
  - Exercise or defense of legal claim;
  - Vital interest;
  - Public register.
- Derogation of last resort: Legitimate Interest

### **Current State of US/EU Transfer Mechanisms**

- **US Privacy Shield**: provided self-certification mechanism governed by Department of Commerce, a mechanism used by hundreds of US organizations.
- Court of Justice of the European Union (CJEU) in the 'Schrems II' decision of 16 July 2020 invalidated the Privacy Shield (Data Protection Commissioner v Facebook Ireland and Maximillian Schrems, Case C-311/18)
- **US Courts:** repeatedly reject GDPR as a means to block US discovery
  - https://www.morganlewis.com/pubs/2020/08/the-edata-guide-to-gdpr-schrems-ii-could-disrupt-us-courts
- The Trans-Atlantic Data Privacy Framework (TADPF) announced 02/2022
  - Would replace US Privacy Shield

### **Current State of US/EU Transfer Mechanisms**

- TADPF, per joint statement of US and EC
  - New safeguards to limit access to data by US surveillance agencies to what is necessary and proportionate in the pursuit of defined national security objectives.
  - A two-tier redress system to investigate and resolve complaints of EU individuals on access of data by US surveillance agencies, which includes an independent Data Protection Review Court.
  - Enhance oversight of intelligence activities.
  - Particularly concerned with the Foreign Intelligence Surveillance Act .

#### **BUT:**

March 2022 US Supreme Court decision in FBI v. Fazaga -> the Court ruled that the
US Federal government could invoke its state-secret privilege to prevent disclosure of
information to individuals who claimed they had been subject to illegal surveillance from
US authorities under FISA.

# **US/EU Transfer Mechanisms**

- **Maximilian Schrems**, lead litigant in the CJEU's decisions 'Schrems I' and 'Schrems II' and founder of the NOYB association, has promised to challenge the TADPF.
- **Cumbersome approval process** at the EC:
  - EU Commission is required to provide the **European Data Protection Board** with all necessary documentation, including correspondence with the U.S. government.
    - The EDSA must then issue an **opinion** assessing the adequacy of the level of protection provided in the US.
    - Thereafter, the **Member States** must be involved as part of the comitology procedure.
    - The Commission will not adopt the adequacy decision as an implementing act if the
      weighted majority in the Committee representing the Member States delivers a
      negative opinion on the draft. In this case, it must renegotiate and resubmit the new
      result to the committee or refrain from further pursuing the draft.

#### **Current Practice**

- Current Practice: After Schrems II, Article 46 safeguards remain available but have been enhanced by guidance from EDPB:
  - Recently updated Standard Contract Clauses
  - EDPB recommends addition of "appropriate supplementary measures"
  - Specifically recommends Data Transfer Impact Assessment
    - Evaluate specific risk of contemplated data transfer

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