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Doing Business in China: Key Employment and Corporate Considerations

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Topics

- U.S.-initiated business activities in China
- Considerations in forming a China operating entity
- Hiring of local staff in China
- Employee termination scenarios
- Acquisition-related employee transfer issues

U.S.-Initiated Business Activities in China

Hypothetical #1

- Your U.S.-based company has no legal presence in China, but it is interested in engaging in business activities there.
 - Can it directly hire PRC employees?
 - What are its options in providing on-the-ground services?

Exploratory Trips

- Send U.S. employees on exploratory trips
- What type of visa is required?
 - "F" visa
- Scope of activities
 - Business meetings
 - Market research
 - Scientific, technological, and/or cultural exchanges

Exploratory Trips

- "F" visa
 - Single, double, or multiple entry
 - Duration of stay is 30 days
 - 90 days in a rolling 12-month period
 - Payroll & all remuneration remains outside China
 - Requires invitation letter from host organization

Secondment of Employee

- Considerations for sending U.S. employees on secondment
- Immigration considerations
 - Need to locate host organization in China to sponsor
 U.S. employees
 - What type of visa is required?
 - Work & residence permit
 - Documentation to support application

Secondment of Employee

- Employment considerations
 - What type of documentation?
 - Secondment agreement between U.S. employer & employee
 - Services agreement between U.S. employer & host organization
 - What is governing law?
 - U.S. or China?

Agency Employee

- Locate local agency companies to employ PRC individuals & assign them to work for your company
 - PRC labor laws apply
 - Special deposit or fee charged by consulting companies
 - Due diligence on consulting companies to ensure such services are within their business scope

Hiring of Individual Consultants

- Engage PRC individual as consultant/contractor
- No specific regulations concerning "independent contractor" concept
- Law may presume employment relationship between individuals & entities

Considerations in Forming a China Operating Entity

Hypothetical #2

- Your company decides that it wants a legal presence in China.
 - What are its corporate entity options?
 - Representative Office
 - WFOE/JV ("wholly foreign-owned enterprise"/"equity or cooperative joint venture")
 - Branch Office

Representative Office

- Representative Office
 - Scope of permitted activities: ancillary & promotional
 - "Legal" risk: not a separate legal entity
 - Major setup considerations:
 - Lease signing
 - Employee compensation & tax
 - Provision of various credential documents

Foreign Invested Enterprise

WFOE/JV

- Scope of permitted activities: enumerated in business license
- "Legal" risk: liabilities of a shareholder
- Major setup considerations:
 - Capital investment trapped cash issue
 - Tax-efficient structuring under tightened rules
 - JV agreement terms

Branch Office

Branch Office

- Not a legal entity but required to be set up if business (e.g., contract signing, sales, hiring, tax) is conducted in another city
- Scope of permitted activities: same as main corporate entity (e.g., WFOE/JV)
- "Legal" risk: main corporate entity (e.g., WFOE/JV) is liable for Branch Office's liabilities
- Major setup considerations:
 - Comply with local requirements
 - Local employment/benefit-related regulations
- Liaison Office not to conduct "business"

Hiring of Local Staff in China

Hypothetical #3

- Your company decides to establish a Representative Office in Beijing & hire several marketing employees.
 - What is the hiring process?

Indirect Hiring

- Must hire PRC employees through a "service corporation"
 - What is a service corporation?
 - Foreign Enterprise Service Corporation (FESCO)
 - China International Intellectech Corporation (CIIC)
- What types of services are provided?
 - Conducting reference checks
 - Registering with local tax authority & labor bureau
 - Arranging contributions to social insurance funds

Service Corporation

Advantages

- Service corporations handle employment-related matters (e.g., hiring & termination formalities) to ensure compliance
- Payroll-related tasks (e.g., payroll, tax withholding, social security contributions) can be outsourced to service corporations

Disadvantages

- Costs associated with using a third-party agent
- Employment relationship is "tri-party" so service corporation's "view" must always be considered

Hiring Documents

- Template documents
 - Labor services contract between service corporation
 & Representative Office
 - Labor contract between service corporation & PRC employee
- Representative Office may enter into supplemental employment contract with PRC employee

Supplemental Employment Contract

- Recommended provisions
 - Probationary period
 - Fixed term of employment
 - Company benefits & allowances
 - Confidential information
 - Intellectual property
 - Restrictive covenants
 - Notice & severance (if different from template labor contract)
 - Sick-day benefits
 - Detailed job/target descriptions

Hypothetical #4

- What if your company decides to establish a WFOE (or Branch Office) in Beijing?
 - What is the hiring process?

Direct Hiring

- Direct hiring of PRC employees
- Advantages
 - No need to use service corporation: cost savings & direct dealing with employees
 - Employment-related matters can be taken care of in-house
- Disadvantages
 - HR staff may not be as experienced as service corporation in dealing with employee issues, so outside legal counsel's assistance may be needed

Indirect Hiring

- Certain types of employees can be hired through service corporation, i.e., temporary workers
- Indirectly hired employees have the same rights as directly hired employees
- Legal risks: service corporation shifts liability of determining eligibility of temporary workers to WFOE/Branch Office
- Benefit: simplifies HR functions

Hiring Documents

- Mandatory written contract terms
 - Name, domicile, & legal representative of company
 - Name, domicile, & ID card number of PRC employee
 - Term of contract
 - Job description & place of work
 - Leave policy
 - Remuneration
 - Social insurance
 - Labor protection, working conditions, & protection against occupational hazards

Additional Contract Provisions

- Recommend other provisions be added to contract
 - Probationary period
 - Training & reimbursement arrangement
 - Confidential information
 - Intellectual property
 - Restrictive covenants
 - Notice & severance

General Contract Requirements

- Either Chinese or bilingual, but Chinese prevails in case of dispute
- Signed contract within one month from commencement date
- Penalty for noncompliance
 - If not signed after one month & before one year of employment, must pay double salary from second month until contract is signed
 - If not signed after one year of employment, must pay double salary for 11 months, & it is deemed indefinite-term contract

Employee Termination Scenarios

Hypothetical #5

- Your WFOE (or Branch Office) has a PRC employee who is not performing up to company standards & expectations. The manager wants to terminate the employment relationship.
 - What are the issues?
 - Does it make a difference if the employee is in the probationary period?

No At-Will Employment

- Fixed-term employment
 - Allowed two consecutive term contracts
- Indefinite-term employment
 - Indefinite term if renewed for second time
- Can only terminate prior to expiration of fixed term or during indefinite term for specific statutory reason

Statutory Termination Reasons

Examples

- Employee fails to satisfy job requirements during probationary period
- Employee is in serious violation of employer rules & policies
- Employment contract was entered into by employee's deception
- Employee is not qualified for position & continues to fail to satisfy job requirements after training or reassignment
- Employer has change of business direction, major technological improvement, or adjustment to mode of operations
- Employer & employee mutually agree to termination

Documentation for Possible Termination

- Job description
 - Detailed & verifiable
 - Anticipating performance-related actions (e.g., demotion/termination, although very difficult)
- Documentation of unsatisfactory performance
 - Record of warnings & low performance ratings

Procedural Requirements

- Training
 - No legal standard
 - Outside training program, internal training program, one-on-one meetings with manager
- Adjustment/reassignment
 - Adjust/change employee's position
 - Reassign employee to lower-level position

Termination Options

- Unilateral termination
 - Written notice & statutory severance pay
- Mutual agreement to terminate
 - Company severance pay (in addition to statutory severance pay)
 - Execute termination agreement
- Continued employment if fixed-term contract
 - Low base salary
 - Expiration of fixed term

Termination Agreement

- Either Chinese or bilingual, but Chinese prevails in case of dispute
- Recommended provisions
 - Specific mutual agreement
 - Itemized statutory & company payments
 - Confirmation of full settlement of all claims (release/waiver may not be valid)
 - Nondisparagement
 - Confidentiality
 - Return of company materials & property
 - Restrictive covenants

Acquisition-Related Employee Transfer Issues

Hypothetical #6

- Your China subsidiary would like to sell a division (including the assets thereof) to a business partner. However, only a portion of the employees will be transferred to the buyer.
 - How do you "transfer" the employees?
 - What are your options regarding those employees who will not be transferred?

Change of Employment Relationship

- An employee's contractual relationship is with her/his current employer, so any changes to such relationship either:
 - require employee consent
 - Art. 35 of the Labor Contract Law labor contract may be amended with mutual consents
 - or should be sanctioned by law
 - Art. 40(3) of the Labor Contract Law
 - Explanation from the Ministry of Labor Concerning the Various Regulations of the Labor Law

Transferred Employees

- Employee agrees to be transferred to buyer
 - Procedures
 - Employee & current employer reach mutual agreement to terminate labor contract
 - Buyer hires transferred employee
 - Severance payment
 - either current employer pays, or
 - buyer assumes seniority

Nontransferred Employees

- Employee refuses to join buyer or receives no offer from buyer
 - If division assets are also sold:
 - Employer & employee discuss contract amendment re: whether employee can continue working for employer under different terms
 - If changes cannot be agreed to:
 - Employer can terminate labor contract with 30-day notice or compensation in lieu thereof
 - Compensation should be made according to "standard" severance pay formula
 - If assets are not sold:
 - Labor contract cannot be terminated

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