

# Cookies Used on Morgan Lewis Websites

Effective October 2020 for Prior 12 Months

## MORGANLEWIS.COM

STRICTLY NECESSARY COOKIES		
FIRST-PARTY COOKIES		
Cookie name	Source	Purpose
ASP.NET_SessionId	Morganlewis.com	This is a general purpose session cookie used to maintain an anonymized user session by the server. This cookie contains only a randomly generated session ID (e.g., ub4zu5v2fveixzadjbg5zcgj).
OptanonConsent	Morganlewis.com	This cookie is set by the cookie compliance solution from OneTrust, allowing the site to identify whether visitors have given or withdrawn consent for the use of cookies. This persistent cookie expires after one year.
__RequestVerificationToken	Morganlewis.com	This session cookie is an anti-forgery token used with pages that contain forms. It sets an encrypted, randomly generated, unique verification token for each user session. The cookie expires when you close your browser.
ml#lang	Morganlewis.com	This session cookie is used to store the last selected language as the user reads content in multiple languages and moves between pages on the site.
THIRD-PARTY COOKIES		
Cookie name	Source	Purpose
__cfduid	Onetrust.com	This cookie is associated with sites and services, such as OneTrust, that use CloudFlare to identify trusted web traffic, detect malicious visitors to customer websites, and minimize blocking legitimate users. Indirectly, this is set in websites that use the OneTrust cookie plugin. This persistent cookie expires after one year.

## ANALYTICAL/PERFORMANCE COOKIES

FIRST-PARTY COOKIES		
Cookie name	Source	Purpose
<code>_ga</code>	Morganlewis.com	Associated with Google Universal Analytics, this cookie is included in each page request in a site and is used to calculate visitor, session and campaign data for analytics reports. This is a persistent cookie that, by default, expires after 2 years. It stores a randomly generated number as a user identifier, which is used to distinguish unique users (e.g.: GA1.2.2073964852.1543828310).
<code>_gid</code>	Morganlewis.com	Associated with Google Universal Analytics, this cookie stores and updates a unique value for each page visited. It is used to group user behavior together for each user. This persistent cookie expires after 24 hours.
<code>_gat</code>	Morganlewis.com	This cookie is used by Google Analytics to limit or throttle the number of requests that have to be made to increase efficiency of network calls. It does not store any user information. Typically, the cookie only includes a "1". It is a persistent cookie that expires after 10 minutes.
<code>SC_ANALYTICS_GLOBAL_COOKIE</code>	Morganlewis.com	This cookie is used by Sitecore's analytics to identify repeat visits from a single user. It stores a randomly generated identifier that is used to distinguish unique users. It is also used to assist with page-level personalization. The persistent cookie expires after one year.
<code>SC_ANALYTICS_SESSION_COOKIE</code>	Morganlewis.com	This session cookie is used to identify a sequence of HTTP requests from a single user in an anonymized user session. It expires when you close your browser. The cookie stores a randomly generated identifier that is used to distinguish unique users.
<code>isInternal</code>	Morganlewis.com	This session cookie is created using Google Tag Manager to identify and segment internal (Morgan Lewis) traffic from external traffic in order to filter out internal traffic in analytic reports.
<code>nmstat</code>	Morganlewis.com	This cookie is used by SiteImprove Analytics to record visitors' use of the website, collecting statistics about site usage in order to improve the user experience on the website. This cookie contains a randomly generated ID used to recognize the browser when a visitor reads a

		page. It contains no Personal Data. The persistent cookie expires after three years.
<b>sz-feedback-should-hide</b>	Morganlewis.com	This session cookie is used by SiteImprove Analytics to hide/close a feedback widget for specific sessions (visits) on the Analytics Feedback feature. It is set when a user clicks a button in the feedback widget which indicates they do not wish to see the widget again. The cookie contains no Personal Data; it simply contains the text 'true' when it is set.
<b>THIRD-PARTY COOKIES</b>		
Cookie name	Source	Purpose
<b>siteimproveses</b>	Siteimprove.com	This session cookie tracks the sequence of pages a visitor looks at during a visit to the site, which is then used by SiteImprove Analytics to create User Journey reports.
<b>awselb</b>	Global.siteimprove analytics.io	This session cookie ensures that all requests from a user during a single session are sent to the same endpoint. This enables Siteimprove to make sure logs are collected in the right order and subsequent reports are accurate.
<b>szcookiechoice</b>	Siteimprove.com	This session cookie is used to determine if the user has accepted or declined cookies from SiteImprove.
<b>_cfduid</b>	Cloudflare.com	This cookie is associated with sites and services such as SiteImprove that use CloudFlare to identify trusted web traffic, detect malicious visitors to customer websites, and minimize blocking legitimate users. Indirectly, this is set in websites that use SiteImprove. This persistent cookie expires after one year.

<b>FUNCTIONALITY COOKIES</b>		
<b>FIRST-PARTY COOKIES</b>		
Cookie name	Source	Purpose
<b>ML_AccG_{GUID}</b>	Morganlewis.com	This cookie allows access to protected content such as publications that may be offered during marketing campaigns or events. Each item uses a separate cookie, with the GUID (the item's encrypted ID) as part of the cookie name. This is a persistent cookie; its expiration date can vary based on the content.

<u>_sharethis_cookie_test_</u>	Morganlewis.com	This session cookie is used by ShareThis to determine whether the browser accepts cookies.
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THIRD-PARTY COOKIES		
Cookie name	Source	Purpose
<b>ASP.NET_SessionId</b>	Morganlewis.postclickmarketing.com	This is a session cookie, used to maintain an anonymized user session by the server. In this case, it is created on pages that contain a custom ION component, which embeds interactive content on the site.
<b>LiveBall</b> (no longer in use)	Morganlewis.postclickmarketing.com	This cookie is created on pages that contain a custom ION component, which embeds interactive content on the site. It stores user ID and respondent ID values for each unique visitor. The cookie does not store any Personal Data. This persistent cookie expires after one year.
<b>vuid</b>	Vimeo.com	This cookie is triggered when playing an embedded Vimeo video. It is used by Vimeo to enhance the video player experience. This persistent cookie expires after two years.
<b>__cfduid</b>	Maxmind.com	This cookie is associated with sites and services such as Maxmind that use CloudFlare to identify trusted web traffic, detect malicious visitors to customer websites, and minimize blocking legitimate users. Indirectly, this cookie is set in websites that use Maxmind's products; Morganlewis.com uses Maxmind's geolocation feature to identify the nearest office to the user and display it on the Location page. This persistent cookie expires after one year.

TARGETING/ADVERTISING COOKIES		
THIRD-PARTY COOKIES		
Cookie name	Source	Purpose
<b>_stid</b>	Sharethis.com	This cookie contains a unique identifier that ShareThis uses to track the content you view and share. If you are in the US, this data can be shared with ShareThis' advertising partners. This persistent cookie expires after one year.

<u>unam</u>	Sharethis.com	This cookie from ShareThis is used to define user sessions on websites associated with the ShareThis social sharing widget, which enables sharing of content across various social networks. From this cookie, the tool generates analytical data such as clicks and shares of a page. This persistent cookie expires after six months.
<b>contently_insights_user</b>	Sharethis.com	This cookie from ShareThis is used to define user sessions on websites associated with the ShareThis social sharing widget, which enables sharing of content across various social networks. From this cookie, the tool generates analytical data such as clicks and shares of a page. This persistent cookie expires after three months.
<b>GPS</b>	Youtube.com	Triggered by Youtube when playing a video, this cookie registers a unique alphanumeric ID on mobile devices to enable tracking based on GPS location. This persistent cookie expires after six days.
<b>YSC</b>	Youtube.com	This session cookie is set by the YouTube video service on pages with embedded YouTube video. It registers a unique alphanumeric ID to keep statistics of what videos from YouTube the user has seen.
<b>VISITOR_INFO1_LIVE</b>	Youtube.com	This cookie from YouTube measures your bandwidth to determine whether you get the new player interface or the old. This persistent cookie expires after six months.
<b>PREF</b>	Youtube.com	Triggered by Youtube when playing a video, this cookie stores your preferences and other information, in particular, preferred language, how many search results you wish to be shown on your page, and whether or not you wish to have Google's SafeSearch filter turned on. This persistent cookie expires after eight months.
<b>IDE; ID</b>	Doubleclick.net	This cookie is set by DoubleClick when YouTube videos are played. This cookie is used by YouTube and Google to build a profile of the viewer's interests and to show relevant ads on other sites. This persistent cookie expires after three months.

LUKANDPARTNERS.COM → site is no longer active as of Oct 1, 2020

STRICTLY NECESSARY COOKIES		
FIRST-PARTY COOKIES		
Cookie name	Source	Purpose
ASP.NET_SessionId	lukandpartners.com	A session cookie, used by sites written with Microsoft.NET based technologies. Typically maintains an anonymized user session by the server. Contains only a randomly generated session ID (e.g., ub4zu5v2fveixzadjbg5zcgj).
OptanonConsent	lukandpartners.com	This cookie is set by the cookie compliance solution from OneTrust, allowing the site to identify whether visitors have given or withdrawn consent for the use of cookies. This persistent cookie expires after one year. It contains no Personal Data.
THIRD-PARTY COOKIES		
Cookie name	Source	Purpose
__cfduid	Onetrust.com	This cookie is associated with sites and services such as OneTrust that use CloudFlare to identify trusted web traffic, detect malicious visitors to customer websites, and minimize blocking legitimate users. Indirectly, this is set in websites that use the OneTrust cookie plugin. This persistent cookie expires after one year.

ANALYTICAL/PERFORMANCE COOKIES		
FIRST-PARTY COOKIES		
Cookie name	Source	Purpose
_ga	lukandpartners.com	Associated with Google Universal Analytics, this cookie calculates visitor, session, and campaign data for analytics reports. It stores a randomly generated number as a client identifier, which is used to distinguish unique users (e.g.: GA1.2.2073964852.1543828310). This persistent cookie expires after two years.
_gid	lukandpartners.com	Associated with Google Universal Analytics, this cookie stores and updates a unique value for each page visited. It is used to group user behavior together for each user. This persistent cookie expires after 24 hours.

<b>_gat</b>	lukandpartners.com	This cookie is used by Google Analytics to limit or throttle the number of requests that have to be made to increase efficiency of network calls. It does not store any user information. Typically, the cookie only includes a “1”. This persistent cookie expires after ten minutes.
<b>SC_ANALYTICS_GLOBAL_COOKIE</b>	lukandpartners.com	This cookie is used by Sitecore’s analytics to identify repeat visits from a single user. It stores a randomly generated identifier that is used to distinguish unique users. It is also used to assist with page-level personalization. This persistent cookie expires after one year.
<b>SC_ANALYTICS_SESSION_COOKIE</b>	lukandpartners.com	This session cookie is used to identify a sequence of HTTP requests from a single user in an anonymized user session. It expires when you close your browser. The cookie stores a randomly generated identifier to distinguish unique users.
<b>isInternal</b>	lukandpartners.com	This session cookie is created using Google Tag Manager to identify and segment internal (Morgan Lewis) traffic from external traffic in order to filter out internal traffic in analytic reports.
<b>nmstat</b>	lukandpartners.com	This cookie is used by SiteImprove Analytics to record visitors’ use of the website, collecting statistics about site usage in order to improve the user experience on the website. This cookie contains a randomly generated ID used to recognize the browser when a visitor reads a page. It contains no Personal Data. This persistent cookie expires after three years.
<b>sz-feedback-should-hide</b>	lukandpartners.com	This session cookie is used by SiteImprove Analytics to hide/close a feedback widget for specific sessions (visits) on the Analytics Feedback feature. It is set when a user clicks a button in the feedback widget which indicates they don’t wish to see the widget again. The cookie contains no Personal Data; it simply contains the text ‘true’ when it is set.

#### THIRD-PARTY COOKIES

Cookie name	Source	Purpose
<b>siteimproveses</b>	Siteimprove.com	This session cookie tracks the sequence of pages a visitor looks at during a visit to the site, which is then used by SiteImprove Analytics to create User Journey reports.

<b>awselb</b>	Global.siteimprove analytics.io	This session cookie ensures that all requests from a user during a single session are sent to the same endpoint. This enables Siteimprove to make sure logs are collected in the right order and subsequent reports are accurate.
<b>szcookiechoice</b>	siteimprove.com	This session cookie is used to determine if the user has accepted or declined cookies from Siteimprove.
<b>_cfduid</b>	cloudflare.com	This cookie is associated with sites and services such as Siteimprove that use CloudFlare to identify trusted web traffic, detect malicious visitors to customer websites, and minimize blocking legitimate users. Indirectly, this is set in websites that use Siteimprove. This persistent cookie expires after one year.

## FUNCTIONALITY COOKIES

FIRST-PARTY COOKIES		
Cookie name	Source	Purpose
<b>_sharethis_cookie_test_</b>	lukandpartners.co m	This session cookie is used by ShareThis to determine whether the browser accepts cookies.

## TARGETING/ADVERTISING COOKIES

THIRD-PARTY COOKIES		
Cookie name	Source	Purpose
<b>_stid</b>	Sharethis.com	This cookie contains a unique identifier that ShareThis uses to track the content you view and share. If you are in the US, this data can be shared with ShareThis' advertising partners. This persistent cookie expires after one year.
<b>__unam</b>	Sharethis.com	This cookie from ShareThis is used to define user sessions on websites associated with the ShareThis social sharing widget, which enables sharing of content across various social networks. From this cookie, the tool generates analytical data such as clicks and shares of a page. This persistent cookie expires after six months.
<b>contently_insights_user</b>	Sharethis.com	This cookie from ShareThis is used to define user sessions on websites associated with the ShareThis social sharing widget, which enables sharing of content across various social networks. From this cookie, the tool generates analytical data such as clicks and shares of a page. This persistent cookie expires after three months.