

Morgan Lewis

LEGAL ISSUES IN IMPACT INVESTING:

AT HOME AND ABROAD | MAY 11, 2015

OPENING PLENARY: A CONVERSATION ABOUT THE STATE OF THE IMPACT INVESTMENT MARKET—WHERE IS IT TODAY, AND WHERE IS IT HEADING?

Giselle Leung, Director, Global Impact Investing Network (GIIN), will engage in a conversation with Professor Deborah Burand, Director of International Transactions Clinic, University of Michigan Law School, and share insight on market trends and opportunities, including findings from the 2014 JP Morgan-GIIN global impact investor survey of more than 140 impact investors.

AGGREGATING CAPITAL FOR IMPACT INVESTING

- Use of private equity/venture capital funds and other private investment vehicles
- Role played by tax-exempt entities
- Role played by US governmental and international financial institutions
- How to involve retail investors through crowdfunding, internet portals and social stock exchanges

CONFIRMED SPEAKERS INCLUDE:

- Mildred Callear, Vice President for Financial and Portfolio Management, OPIC
- Austin Choi, General Counsel, KIVA
- Donald Crane, Consultant; former General Counsel, FINCA International
- Jennifer Drogula, Consultant, IFC
- Matt Elkin, Partner, Morgan Lewis
- Alyssa Grikscheit, Partner, Sidley Austin
- Brenda Hansen, General Counsel, MicroVest
- Jeff Hom, General Counsel, Legal, Omidyar Network
- Tomer Inbar, Partner, Patterson Belknap Webb & Tyler
- Jim Joseph, Partner, Arnold & Porter
- Maryam Khosharay, Attorney Advisor, USAID

- Sean Keogh, Head of Strategic Transactions Group, USAID
- Brian Korn, Partner, Manatt, Phelps & Phillips LLP; Co-founder of the Crowdfunding Association
- Kiran Lingam, General Counsel, SeedInvest
- Jim Mercadante, Partner, Reed Smith LLP
- Gordon Myers, Chief Counsel, IFC
- Laurie Spengler, President & CEO, Enclude
- Carl Valenstein, Partner, Morgan Lewis

ROLE OF LAWYERS IN IMPACT INVESTING

- Legal careers in impact investing/social enterprise
- How impact investors and social enterprises manage their legal needs
- Developing resources to help lawyers represent impact investors and social enterprises

CONFIRMED SPEAKERS INCLUDE:

- Aaron Bourke, Associate, Reed Smith LLP
- Mary Chaffin, General Counsel, Accion
- Rob Esposito, Impact Finance Fellow, Orrick, Herrington & Sutcliffe LLP
- Carrie Garber-Siegrist, Associate, Venable LLP, Adjunct Professor at American University Washington College of Law
- Seth Henry, Chief Sustainability Officer, Blue Dot Advocates
- Chloe Holderness, Managing Director, Lex Mundi Pro Bono Foundation
- Shai Ingber, Assistant General Counsel, OPIC
- Zach Kaufman, Supreme Court Fellow and Yale Law School Visiting Fellow
- Edward Marshall, Chief Counsel & Compliance Officer, Developing World Markets
- Ingrid Miller, Executive Director and Assistant General Counsel, JPMorgan Chase
- Jonathan Ng, Global Legal Director, Ashoka
- Carolina Henriquez Schmitz, Legal Officer, Thomson Reuters Foundation
- Matthew Sparkes, Corporate Counsel, Root Capital
- Waide Warner, Senior Counsel, Davis Polk and Senior Fellow, Advanced Leadership Initiative at Harvard University
- Carly Leinheiser, Perlman & Perlman LLP

POLICY & REGULATION OF IMPACT INVESTING AND SOCIAL ENTERPRISE

- Regulating the Formation and Activities of Social Enterprises: A Comparison of the US and UK Approaches
- The Intersection Between Fiduciary Duty, Institutional Funds Management, and Impact Investing
- Beyond CSR: Engaging Corporations in Impact Investing
- Creating a Policy and Advocacy Agenda for Promoting Impact Investing

CONFIRMED SPEAKERS INCLUDE:

- Elizabeth Babson, Associate, Drinker Biddle & Reath
- Sara Burgess, Regulator of Community Interest Companies, Department for Business, Innovation and Skills, United Kingdom
- Michael Chodos, Senior Fellow, Director Impact Investing, Beeck Center for Social Impact & Innovation, Georgetown University; Senior Advisor, US National Advisory Board on Social Impact Investing
- Barbara Day, Deputy General Counsel, OPIC
- David Guenther, Partner, Conlin, McKenney & Philbrick, P.C.
- Ricki Tigert Helfer, Vice Chair, Grameen Foundation; former Chairman, FDIC
- Adam M. Kanzer, Managing Director, Director of Corporate Engagement and Public Policy, Domini Social Investments
- Dave Koch, Partner, Plave Koch
- Ian Lanoff, Principal, Groom Law Group, Chartered
- Haskell Murray, Assistant Professor of ADR and Business Law, Belmont University
- Andrew Schulz, General Counsel, Arabelle Advisors
- Wayne Silby, Founder, Calvert; President, Calvert Social Investment Fund; Co-founder, Social Venture Network
- Jim Silkenat, Immediate Past President of ABA; Partner, Sullivan & Worcester LLP
- Ajay Sud, Consultant, Centre for International Development Services
- Kyle Westaway, Managing Partner, Westaway Law
- Melvin Williams, Jr., General Counsel, Small Business Administration

SOCIAL FINANCE INNOVATIONS

- Pay for Success Financings: Social Impact Bonds (SIBs) and Development Impact Bonds (DIBs)
- Creating Exit Strategies and Liquidity for Impact Investments
- Growing the Risk Mitigation Toolbox to "De-Risk" Impact Investments for Investors and Investees

CONFIRMED SPEAKERS INCLUDE:

- Ranajoy Basu, Partner, Reed Smith LLP
- Gail Bayarin, Senior Staff Attorney, Enterprise Community Partners, Inc.
- Ana-Mita Betancourt, Director and General Counsel, MIGA
- Mary Rose Brusewitz, Partner, Strasburger & Price
- David Carpenter, Partner, Mayer Brown
- Stuart Fleischmann, Partner, Shearman & Sterling
- John Grossman, Managing Partner, Third Sector Capital Partners, Inc.
- Greta Hansen, Lead Deputy Counsel, Office of the County Counsel, Counsel for Santa Clara
- Catherine Hein, General Counsel, Financing for Development
- Peter Kochansky, Director, Goulston & Storrs
- Aaron Lewis, Deputy General Counsel - International, Habitat for Humanity International

- Lynn Roland, General Counsel, ACUMEN
- Beau Seil, Managing Partner, Unitus Impact
- David Surbeck, Partner, Reed Smith LLP
- Marcia Wiss, Partner, Hogan Lovells

CLOSING PLENARY: IMPACT INVESTING: WHERE WE GO FROM HERE

Josh Gotbaum, Guest Scholar at the Brookings Institution, most recently the Director of the U.S. Pension Benefit Guaranty Corporation, and a member of the US National Advisory Board on Impact Investing will speak on the future of Impact Investing.