

Morgan Lewis

# AGILITY AND INNOVATION

## FOR CORPORATE COUNSEL

Our 11th seminar

**FEBRUARY 13, 2020**

**8:30 am - 6:30 pm**

University of Miami • Shalala Student Center  
1330 Miller Drive • Coral Gables, Florida 33146

A one-day seminar hosted by:

Morgan Lewis

**JCCG**  
JUNCADELLA  
CORPORATE  
COUNSEL GROUP

**MIAMILAW**  
UNIVERSITY OF MIAMI SCHOOL OF LAW

# PROGRAM

**Join us for a one-day seminar sponsored by the Juncadella Corporate Counsel Group (JCCG), Morgan Lewis, and the University of Miami School of Law.**

This unique event brings together corporate counsel from multinational corporations serving the Americas and will include CLE discussions on timely topics—including professionalism, gender diversity, ethics, data and cybersecurity, labor and employment, and data privacy—and a hands-on collaborative approach to learning about technology.

#### CLE Credits:

6.5 CLE credits approved in Florida (including 2.5 technology credits and 1 ethics credit).

#### **8:30–9:00 am**

##### **Registration and Breakfast**

Sponsored by Incopro

#### **9:00–9:30 am**

##### **Welcome Remarks**

###### **Mark Zelek**

Partner, Morgan Lewis

#### **9:30–10:30 am**

##### **Professionalism and the Path to Success in a Modern Legal Career**

This panel discussion will focus on legal career development, including the skills and core behaviors needed to succeed. Topics covered will include executive presence, collaboration, agility, effective and trusted leadership, conduct befitting a lawyer, and professionalism within the justice system.

###### Facilitator

###### **Barrett Avigdor**

Managing Director for Latin America  
Major, Lindsey & Africa

###### Panelists

###### **Jonas Bruzas**

Vice President & Chief Counsel  
Global IP, Marketing and Operations  
Mondelēz International

###### **M. Pía Logiovane**

Senior Counsel M&A  
Philips North America LLC



## 10:30–10:45 am

### Break

Sponsored by Paychex

## 10:45–11:45 am

### Gender Diversity, Ethics and Modern Trends

This fireside chat will focus on recent trends including salary equalization, the #MeToo movement, ethical behavior, and how workplaces have become more inclusive with opportunities for employees to evolve and speak up.

#### Facilitators

##### **Ines Bahachille**

Chief Counsel  
Mondelēz International

##### **Jessi Tamayo**

Lecturer in Law  
University of Miami School of Law

## 11:45 am–12:00 pm

### Break

Sponsored by Axiom

## 12:00–1:00 pm

### Data & Cybersecurity: A Global Perspective

Companies and their vendors own and manage data about employees, customers, consumers, etc. This panel will discuss data analytics, purposes of use, opportunities and risks, and new legal rules around each. Case studies and examples of privacy and cybersecurity breaches will be analyzed.

#### Moderator

##### **Ernesto Luciano**

Vice President & Associate General  
Counsel, Kaplan Higher Education

#### Panelists

##### **Marcel Leonardi**

Partner, Pinheiro Neto

##### **Gregory Parks**

Partner, Morgan Lewis

##### **Melinda Tijerino**

Co-Chair, IAPP KnowledgeNet South  
Florida Chapter

##### **Jeff Welgan**

Executive Director, CyberVista

## 1:00–2:30 pm

### Networking Lunch

Sponsored by Aguilar Castillo Love

Welcome remarks by

**Caroline M. Bradley**

Professor of Law & Dean's

Distinguished Scholar

Associate Dean for International

and Graduate Programs

University of Miami School of Law

## 2:30–4:00 pm

### Agility Through Technology: A Design Jam

This hands-on session will provide an interactive introduction to legal design using collaboration, creativity, and design thinking to brainstorm, prototype, and present—"Shark Tank" style—a solution to a defined legal service challenge. New tech tools such as artificial intelligence, machine learning, predictive analytics, and automation will be explored.

Facilitators

**Michelle Pelletier**

Counsel, American Express

**Tess Blair**

Partner, Morgan Lewis

**Tara S. Lawler**

Partner, Morgan Lewis

**Ashley R. Williams**

Senior Analyst, Morgan Lewis

## 4:00–4:15 pm

### Break

Sponsored by Pinheiro Neto

## 4:15–5:15 pm

### LatAm Focus: Labor & Employment in Mexico and Brazil

Political changes in Mexico and Brazil have created a new landscape for Labor & Employment's legal framework in both countries. The panel will discuss these opposing changes and how they affect relationships and impact economic activities.

Moderator

**Gabriela Lanza**

Assistant General Counsel, Caterpillar Inc.

Panelists

**Felipe Alice**

Partner, Morgan Lewis

**Angélica Huacuja**

Labor & Employment Lead for

SS LATAM – Uber

**Humberto Padilla Gonzalez**

Partner, Morgan Lewis

## 5:15–5:30 pm

### Closing Remarks

**Mark Zelek**

Partner, Morgan Lewis

## 5:30–6:30 pm

### Networking Reception

Sponsored by Special Counsel

# REGISTRATION

## Agility and Innovation for Corporate Counsel

To register, visit:

[www.morganlewis.com/JCCGseminar](http://www.morganlewis.com/JCCGseminar)

### Registration Fees

#### JCCG Members

\$250 Before or on January 13

\$350 After January 13

#### Non-members

\$325 Before or on January 13

\$375 After January 13

#### Students, Judges, and Government Officials

\$150 Before or on January 13

\$250 After January 13

JCCG members may register a law student, mentee, or colleague for \$100 if registered by January 13, 2020.

Registration is transferable if necessary, but it is nonrefundable.

### Information

6.5 CLE credits approved in Florida (including 2.5 technology credits and 1 ethics credit).

This seminar is at a location accessible to individuals with disabilities. If you need auxiliary aids or special accommodations, contact Annette Barket at [annette.barket@morganlewis.com](mailto:annette.barket@morganlewis.com) or +1.305.415.3410.

Valet parking will be available and is sponsored by Beacon Hill Legal.

Technology Lounge Sponsor: Parley Pro

Photography Sponsor: Goldnwave

# LEADERSHIP COUNCIL

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